

no dec
113 #1
Sept '50

Southern COACH & ATHLETE

Vol. XII

A Magazine for Coaches, Players, Officials and Fans

No. 1

CHARLIE HUNSINGER
Florida

SOUTHERN SCHOOLS

HENDERSON HIGH SCHOOL

Henderson, N. C.

12
SEPT 1949—JUNE
1950

(new)

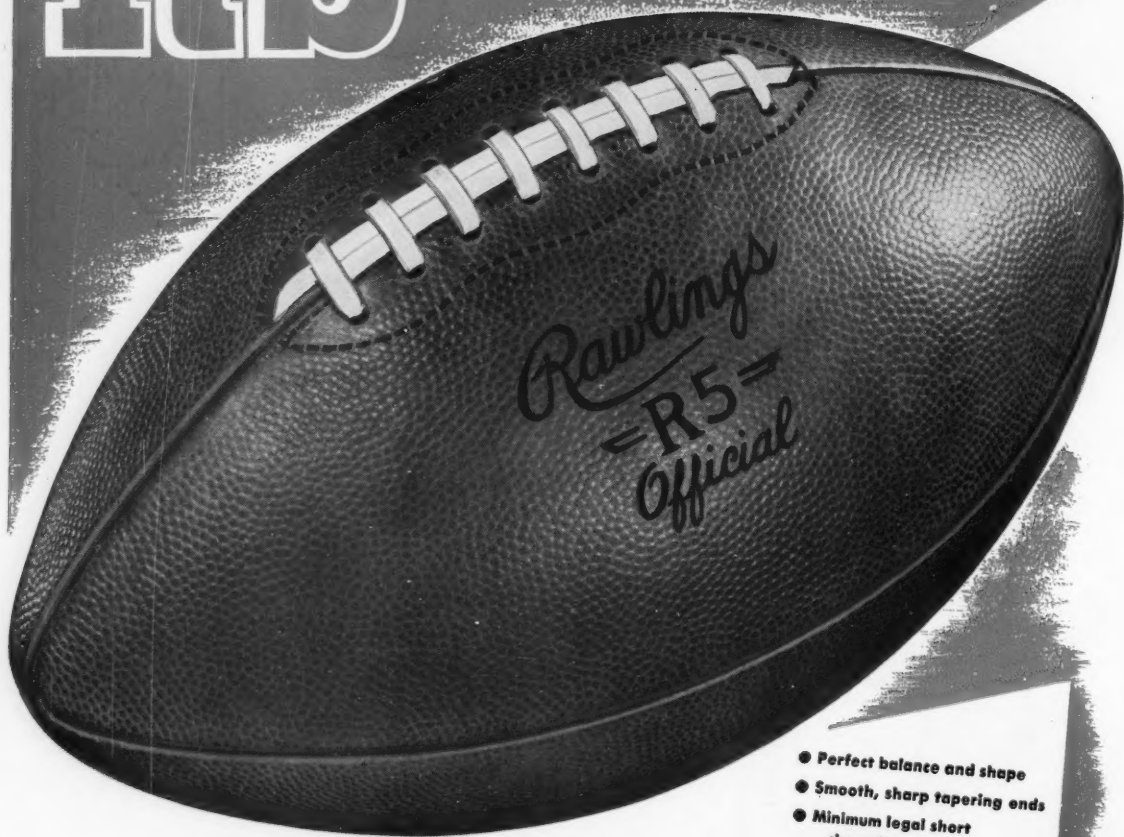
September, 1949

25¢

Another Gridiron Great!

R5
Official

FOOTBALL



- Perfect balance and shape
- Smooth, sharp tapering ends
- Minimum legal short circumference
- Sure-grip non-slip finish
- Greater kicking distance
- Positive accuracy in flight
- More dependable, longer life

When It's Rawlings It's Right!

The famous Rawlings R5 — as perfect as a football can be made — fast becoming the universal preference on school and college gridirons coast to coast! Because it's Rawlings its quality combines everything the finest football should have:



Available in white leather as No. R5W or Yellow leather as R5Y (striped if desired).



IT PAYS TO PLAY

Rawlings Athletic Equipment

THE FINEST IN THE FIELD!

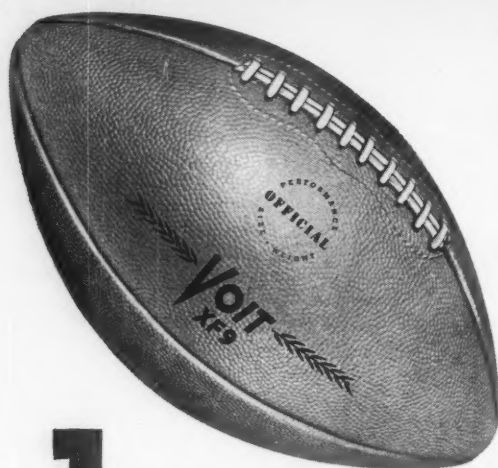
MANUFACTURING COMPANY • ST. LOUIS 3, MO.

CONTINUOUS QUALITY IS QUALITY YOU TRUST



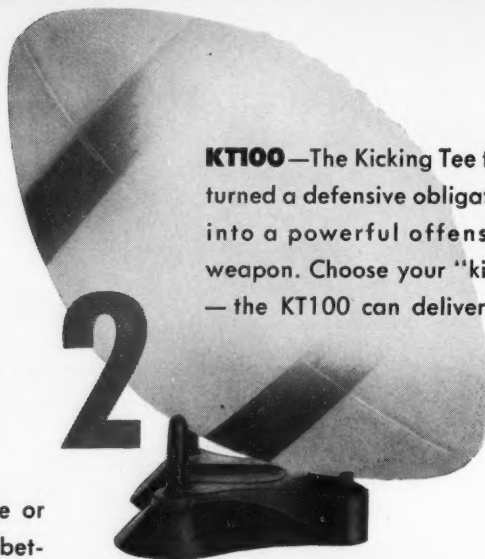
*Ask for it either way . . . both
trade-marks mean the same thing.*

3 rubber miracles for 1949 football



1

XF9 — Plays dry in rain, sunshine or snow. Handles, passes and kicks better than any other football ever built!



2

KT100 — The Kicking Tee that turned a defensive obligation into a powerful offensive weapon. Choose your "kick" — the KT100 can deliver!

and introducing

3

LM2 — Voit All-Rubber safety Line Markers. Imagine all these features—



- 1** Special all-rubber construction — firm enough to withstand abuse — soft enough to prevent injuries.
- 2** Super-visible, brilliant white fabric letters molded into rubber plates.
- 3** Require no maintenance.
- 4** Store flat.
- 5** Although basic unit is two numbered sides — patented construction permits 3 or 4 side assemblies as shown.

Voit*

NEW YORK 10, CHICAGO 6, LOS ANGELES 11

America's Finest Athletic Equipment

* Reg. U.S. Pat. Off.

Worn-out ATHLETIC EQUIPMENT

made like NEW by **TUCKER-BRAME**

*The South's fastest growing repairer
and manufacturer of football equipment*



Save Money on New Equipment

We manufacture top grade football pants, shoulder pads, hip pads, and PEE WEE football equipment. We can offer you a considerable saving without compromise on quality.

Trade in allowance on old equipment on the purchase of new.

OUR rapid growth is the result of three years of quality work and conscientious service to our customers. Old equipment reconditioned by skilled craftsmen with years of experience.

Established and operated by former athletes, who have an intimate knowledge of equipment, school budget, and spectator appeal.

Ask Schools Who Have Tried Our Service

We are not in the experimental stage. Consult those who have used our service.

Write for catalogue and shipping bags.

TUCKER-BRAME ATHLETIC Mfg. Co.

Repairers • Manufacturers

BATESVILLE

Box 108

MISSISSIPPI

"Serving the South"

The Largest Source
FOR Official
AWARD SWEATERS

Write for our booklet

Imperial

KNITTING CO.
MILWAUKEE 12, WIS.

STUDENTS' CHOICE FOR 45 YEARS

ATHLETIC EQUIPMENT COMPANY

592 Peachtree St., N. E.
Atlanta, Ga.

TOM SLATE

Complete Line of Team Equipment
by



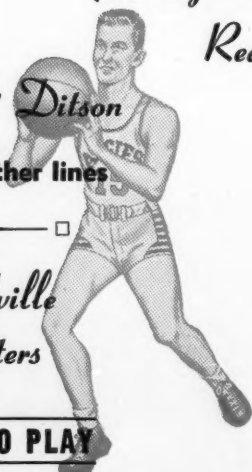
Rawlings
Spalding

Wright & Ditson

and many other lines

Grandville
Sweaters

IT PAYS TO PLAY



Pennsylvania
Reach

TED ZUBER
Representative

Expert Tennis Restraining

PEELER HARDWARE COMPANY

Jobbers & Wholesalers

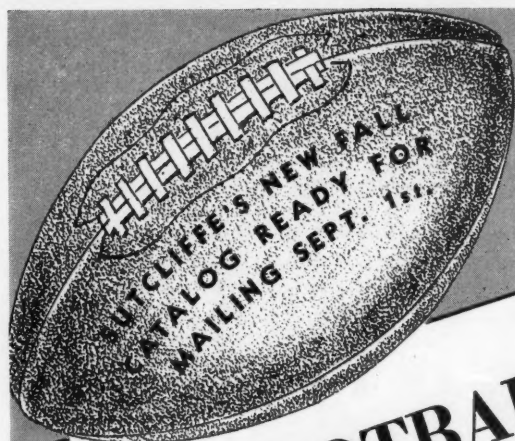
MACON, GA.

- MacGREGOR-GOLDSMITH
- RAWLINGS
- RIDDELL SHOES
- CONVERSE SHOES
- HANNA BATS
- LOUISVILLE SLUGGER BATS
- SOUTHERN CLOTHING
- CRAMER TRAINING SUPPLIES

Complete Line of

- Football Uniforms and Equipment
- Basketball Equipment
- Award Sweaters and Jackets

See Charlie Wood



They're In!

FOOTBALL and BASKETBALL

Already they are out there — slinging forward passes, punting, drop kicking, calling signals — and on the courts they are trying new offence plays, goal shots and team strategy. And Sutcliffe's gladly announces that every type of team equipment is ready for immediate delivery — sports equipment of known, preferred, nationally-advertised quality. What are your requirements? Sutcliffe has made complete and able preparations with correct, dependable equipment for your school and your team.

For Immediate Delivery

FOOTBALL SHOES

No. 524 Spot Bilt Shoes	\$14.95
Blue Back Kangaroo.....	11.95
No. 514 Spot Bilt Shoes.....	8.95
No. 516 Spot Bilt Shoes.....	

OFFICIAL FOOTBALLS

No. J5V — Spalding	\$13.45
No. WR — Wilson	13.45
No. R5 — Rawlings	13.45

BASKETBALL SHOES

No. 9160 Converse All Star	\$ 5.90
White or Black.....	3.95
Converse "Lucky Boy".....	10.50
No. 9020 Converse Leather All Star	5.25
No. L9160 Women's All Star.....	

OFFICIAL BASKETBALLS

No. 104 — Spalding "Last Bilt".....	\$21.00
No. LB10 — Wilson "Last Bilt".....	21.00
No. RSS — Rawlings Moulded Ball	19.85
No. CB2 — Voit Rubber Outdoor.....	8.95

All prices quoted are school prices



THE SUTCLIFFE

COMPANY, INC.
LOUISVILLE 1, KENTUCKY



DWIGHT KEITH
EDITOR & PUBLISHER

ADVISORY BOARD

W. A. ALEXANDER
Georgia Tech

D. X. BIBLE
Texas

J. P. BRECHTEL
Louisiana Coaches Assn.

WALLACE BUTTS
Georgia

L. W. McCONACHIE
*Secy. Texas High School
Coaches Assn.*

J. B. McLENDON
*Secy. Alabama Coaches
Assn.*

H. D. DREW
Alabama

REX ENRIGHT
South Carolina

GEORGE GARDNER
Secy. S. E. C. F. O. A.

MRS. BESS HOZIER
Secy. Sou. Archery Assn.

FRANK HOWARD
Clemson

A. R. HUTCHENS
Secretary, S. F. O. A.

S. D. JACKSON
Secy. Tenn Officials Assn.

R. J. KIDD
*Dir. Texas Interscholastic
League*

RUSSELL LYONS
*Director, Mississippi Assn.
Health, Phys. Ed.
& Recreation*

L. L. McLUCAS
Secy. Florida Coaches Assn.

C. M. S. McILWAINE
Secy. Mid-South Assn.

BERNIE MOORE
Commissioner, S. E. C.

JESS NEELY
Rice Institute

SELBY BUCK
President Ga. Coaches Assn.

ADOLPH RUPP
Kentucky

JAMES H. STEWART
*Secy. Southwest Athletic
Conference*

WALLACE WADE
Duke

D. C. WALKER
Wake Forest College

A. J. WYRE
*Pres. Southern Conference
Trainers Assn.*

RANDA R. KEITH
Associate Editor

JOHN S. MCKENZIE
Art Director

LANE BROS.
Staff Photographers

Southern COACH & ATHLETE

The Magazine for Coaches, Players, Officials and Fans

Volume XII

September, 1949

Number 1

IN THIS ISSUE

Southern Schools — Henderson High School, Henderson, N. C. by S. M. Crowder	10
Editorials	14
From Rompers to Full Dress by Bruce Underwood	16
The Kick-off by Frank Howard	18
Ethics in Coaching by Jess Neely	20
The Florida Flyer by Joe Sherman	22
Harmony on the Deacon Diamond by Johnny Dillon	30
Southern Co-Ed — Nancy Hanks, Duke University	32
Sports Sketch — Humphrey Heywood, Baylor School	34
Football in Mexico by Bill Shanahan	36
Flicker Ball by H. E. Kinney and A. H. Seidler	38
Traveling 'Round the Southern Conference by Jack Horner	42
Trainers' Clinic Big Success by Duke Wyre	44
Texas Round-Up by Stan Lambert	46
Scout Report by Dwight Keith	50
Rambling with a Rebel by Mays Hunter	54
Here and There Over the Nation by H. V. Porter	60

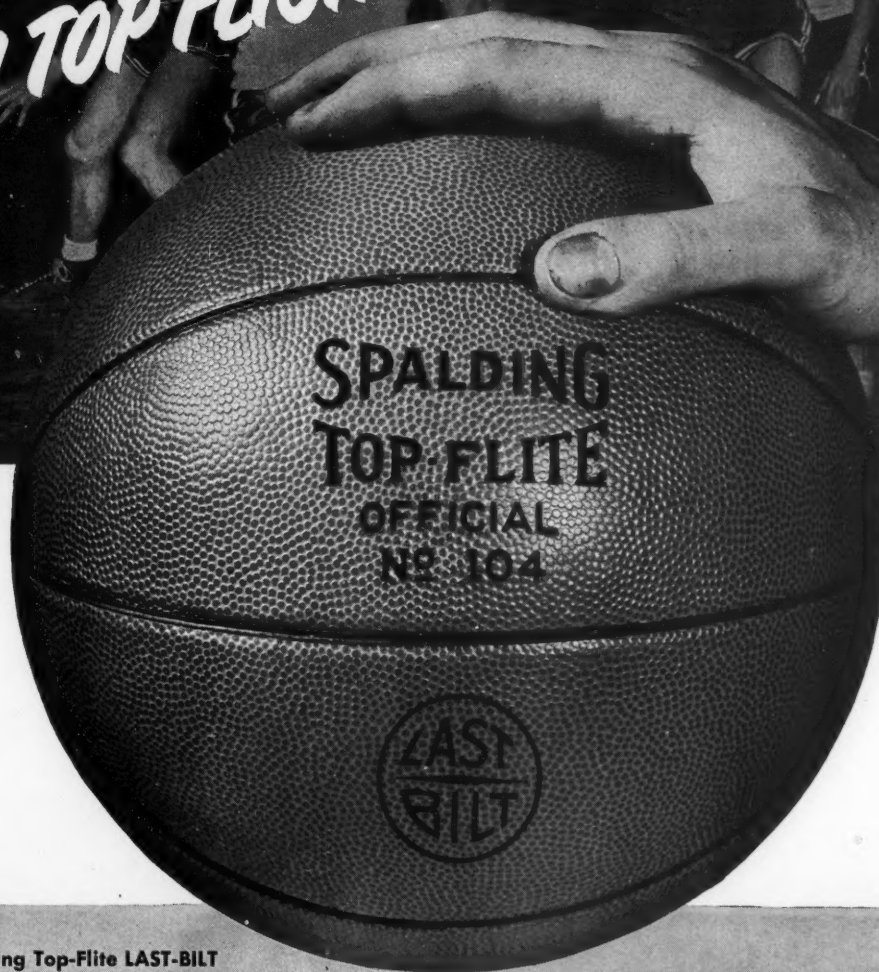
SOUTHERN COACH & ATHLETE, a magazine devoted to sports, is published monthly except July and August, as the official publication of the Georgia Athletic Coaches Association, the Georgia Football Officials Association, the Florida Athletic Coaches Association, the South Carolina High School League, Southern Football Officials Association, the Alabama High School Coaches Association, the Louisiana High School Coaches Association, North Carolina Coaches Association, South Carolina Coaches Association, Mississippi Association for Health, Physical Education and Recreation, Southern Conference Trainers Assn., Gulf States Conference and the Mid-South Association of Private Schools. Material appearing in this magazine may be reprinted provided that credit is given to SOUTHERN COACH & ATHLETE.

Please report any change of address direct to our circulation office rather than to the post office. Subscription Rates: One year, \$2.00; two years, \$3.00; single copies, 25 cents.

Published by SOUTHERN COACH & ATHLETE, General office, 115 Walton St., N. W., Atlanta 3, Ga., business office address, Box 401, Decatur, Ga.

Entered as second class matter on November 3, 1938, at the post office at Decatur, Ga., under the Act of March 3, 1879.

FIRST
IN TOP FLIGHT BASKETBALL!



● **Spalding Top-Flite LAST-BILT**

is the basket ball that symbolizes the game's very highest skill and speed. Made by master craftsmen over a perfect spherical mold. The finest of top-grain quality pebbled cowhide, channel-seamed for sure grip. These features, plus the balanced spacing of two valves, contribute to expert handling, control and performance.

SPALDING

Sets the Pace



in Sports



S. M. CROWDER

SOUTHERN SCHOOLS HENDERSON HIGH SCHOOL

Henderson, N. C.

Athletics Play Leading Role in Youth Training at Henderson

By **S. M. CROWDER**
Principal

IT HAS long been the ambition of Henderson High School to excel in every phase of youth training, feeling of course that the training our youth receive in their younger years will set the pattern which they will follow the remainder of their lives as progressive and upright citizens.

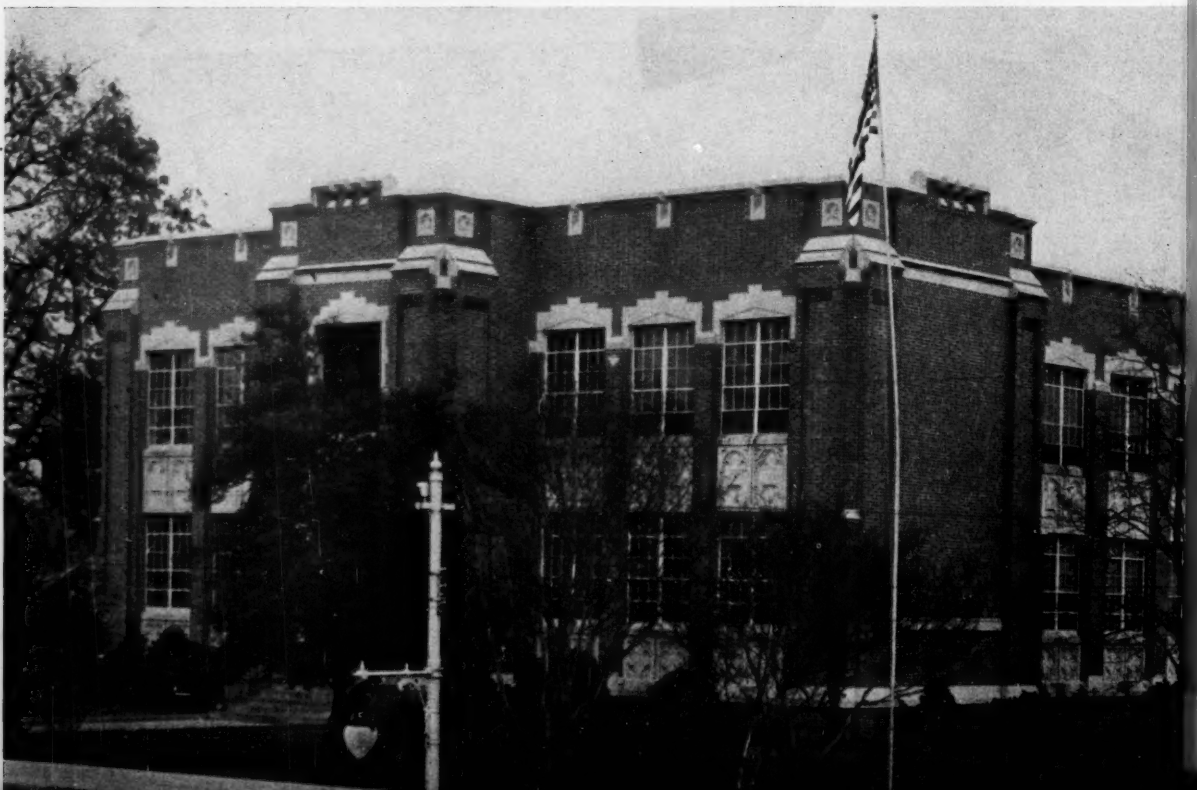
We of Henderson High School feel that great strides have been made in the academic structure of our institution, despite the natural handicaps which confront all of us in the field of education.

It is also our desire that athletic training, with its great natural advantages in stressing clean sportsmanship and bodily development, should

keep pace with scholastic training. To this end our efforts are now being directed, and it is this phase of our High School activity that I shall attempt to discuss in this brief statement.

Early last fall the need was seen by school executives for a new and fuller development of our athletic program at Henderson High. A meeting was called for the purpose of discussing needed changes in the athletic program, and a nine-member Citizens Committee was formed to act in an advisory capacity in the reformation process. This committee elected as its chairman Mr. George W.

(Continued on page 12)



E. M. Rollins, Supt.—A Word of Appreciation

(From 1930 Pep-Pac)

In 1923 Mr. Rollins became superintendent of Vance County Consolidated Schools, assuming Administration Control of both City and Rural schools, and in that time, in spite of inadequacy of building in the city for the accommodation of the ever increasing number of High School children, he has given us the best teachers that have so equipped the graduates going out to the various colleges of the State, that they compete easily with students from the larger cities.

Living quietly in our midst, unostentatiously, never claiming in any way credit for what he has done, but always working for the best interests of the schools of Vance County, they stand today, to all thoughtful minded people, an eternal monument to his patient, vigilant, and effective work. We honor him and we love him and the future generation can only add volume to the praise we give him.



E. M. ROLLINS
Supt.



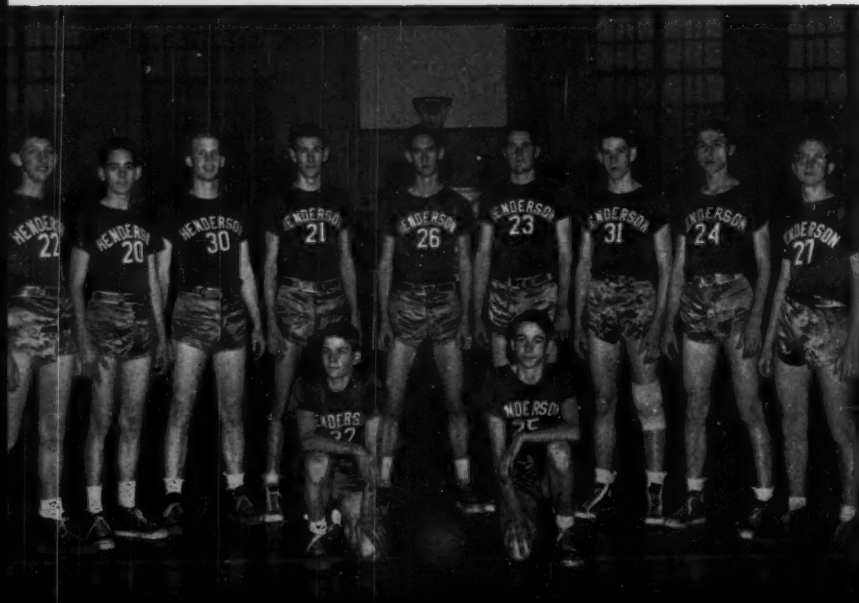
CHEER
LEADERS



MONOGRAM CLUB



CITIZENS ATHLETIC COMMITTEE



HENDERSON HIGH

(Continued from Page 10)

Harrison. Other members were Messrs. T. Preston Matthews, Pettis Terrell, Charles W. Bussy, E. C. Loughlin, Henry W. Hight, Bloys W. Britt, C. O. Seifert, and Ersking Clements, Jr.

This committee assisted in the selection of a new head football coach, in the person of Mr. Joe Caruso. Mr. Caruso has one of the most successful records in coaching high school football teams, and in working with boys of high school age in basketball and football. His gridiron teams made excellent records at Rocky Mount and Tarboro High Schools, and were known for their fair play and sportsmanship.

With the co-operation of this outstanding committee, which already has made its worth felt beyond our original expectations, it is our hope that new and better recognition will come from our athletic teams, in all phases of athletics. Already plans are being made to boost the high school basketball teams during the winter and spring. A baseball team will represent the school next summer for the first time in nearly a decade. It is also expected that a Junior American Legion team can be developed next year, with the co-operation of our American Legion Post.

Our plans also include the physical aspects of the reformation program. Plans for the future include expansion of the permanent seating capacity of our stadium, the acquisition of an assistant to Coach Caruso, an overhauling of our field lighting system, and other improvements which will be more attractive to our fans and to our athletic teams.

Many of these anticipated improvements must necessarily be set aside for purely future contemplation. Others are in our immediate reformation program. All of them will be closely associated with our general athletic program.

It is my personal and official belief that this extensive program of athletics will meet with the approval of all patrons of our school, and that in the future we can all look with pride at our athletic teams and the records they make, as we have looked for years at the reputation gained far and wide by our splendid High School Band.

THE HENDERSON HIGH SCHOOL BAND

The Pride of Its Boosters

Here's the story of one of the most successful enterprises ever undertaken in Henderson. It's a story of

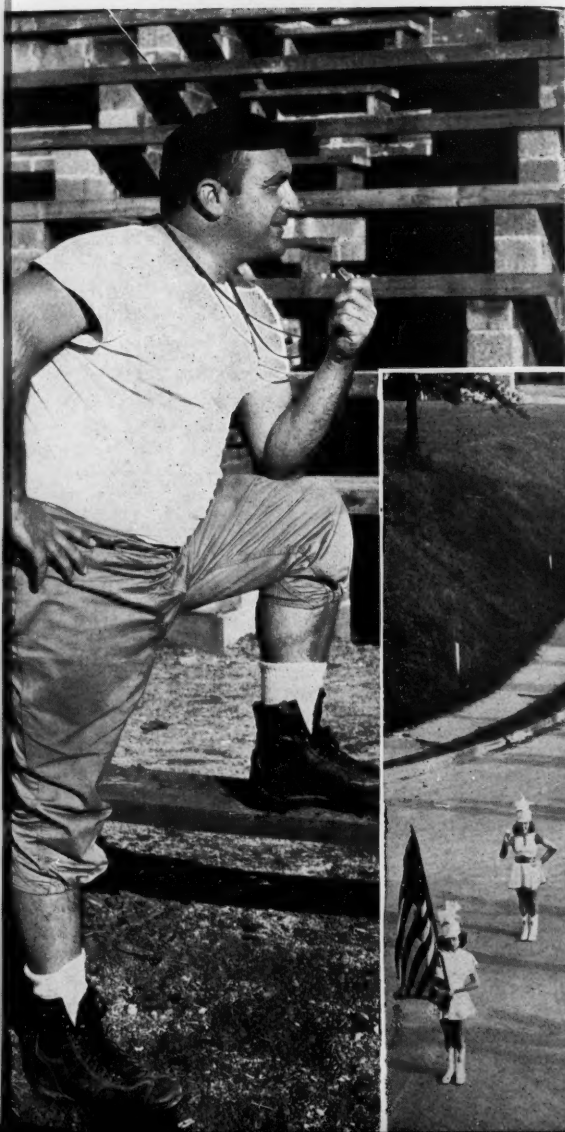
VARSITY BASKETBALL SQUAD



At left: Veterans Field, home of the Henderson Bulldogs.

Below (left): Athletic Director and Head Coach Joe Caruso.

Below (right): Henderson High Band.



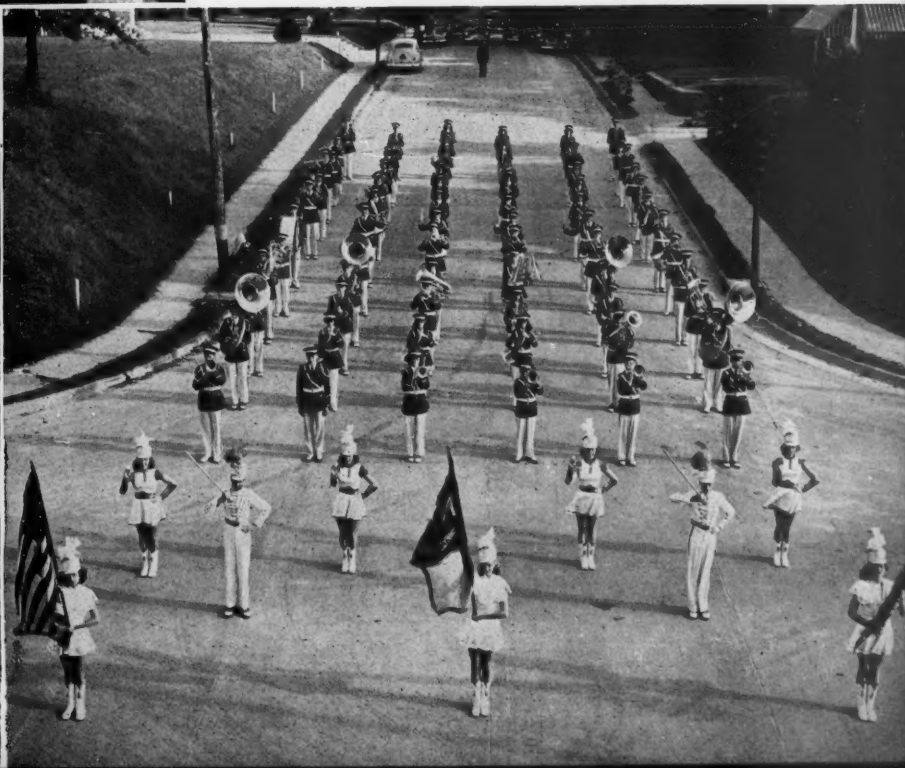
initiative, hard work and excellent material.

It's the story of the now famous Henderson High School Band.

In the space of 10 years, interested citizens of Henderson, have seen their crack high school band grow from a nucleus of eight members in 1937, when the band was first organized, to its present membership of one hundred boys and girls of all high school ages.

The band, which owes much of its national recognition to its director, W. T. (Tom) Hearne, played without uniforms the first year of its organization. But in 1938, when the band had grown to a membership of thirty-five, new uniforms were purchased and the band began to really

(Continued on Page 40)



Editorials

At Your Service

For the benefit of our new subscribers, we are taking this space to tell briefly of some of the features, aims and policies of SOUTHERN COACH & ATHLETE.

FEATURES

(1) A southern high school or college is featured each month under the caption "SOUTHERN SCHOOLS." In this feature we carry a historical sketch of the institution, with a pictorial layout of buildings, campus scenes, administrative officers, etc. Included also are write-ups of the athletic program, school organizations and extra curricular activities, with illustrating pictures. Schools are scheduled for this feature in the order in which applications are received. We are usually booked several months in advance, so if you would like to have your school featured, write us well in advance of the time you would like for your school to appear.

(2) Each issue carries technical articles on various sports, written by successful high school and college coaches and trainers. These articles are instructional and offer invaluable aid to those in this field. They are looked forward to each month by the beginner and the experienced coach alike. From these articles many fans get a better understanding of the techniques of sports, resulting in greater enjoyment of the game.

If you are a coach don't be a consumer only — get in the production line and let other people read what you think of certain phases of the game. Don't let the pool get stagnant — keep it flowing. It will be a stimulating and refreshing influence on your profession — and the publicity you will receive from it will do no harm!

(3) At the end of each sports season we carry summaries for the high school and college conferences of the south, giving highlights of the season, final conference standings, all-conference players, and pictures of championship teams. This is done following the football season, basketball season, and the spring sports season — and covers the southern, southeastern, and southwestern college conferences and the high school leagues in the thirteen states which lie within this area. This provides a permanent record of each season's play in the various sports.

Help us make this feature as accurate and com-

plete as possible. If your team emerges one of the champions, send in a good picture of your team promptly, along with an accurate record of your season.

(4) Each issue carries one or more special features. Included are our "SOUTHERN CO-ED" feature, a full page photograph of a high school or college Co-Ed chosen on the basis of beauty, achievement and personality; "SPORTS SKETCH" cartoon feature; "TIME OUT WITH OFFICIALS," human interest stories on the men with the whistles; and feature stories on coaches, players and sports personalities.

You have subjects for one or more of these features right there in your school or town. Tell us about it and we will be glad to work it into our schedule.

(5) A special service which we offer is a Coaches Placement Bureau. This service is free and confidential. Write for our blank form to fill out. It costs nothing to be registered and it might result in your being notified of a better job.

POLICIES

Our publication was established in 1938 to serve a definite need. That it is fulfilling its mission is attested by the fact of its fast growing circulation. We take pride in the fact that our growth has been natural — no high-pressure methods nor drum beating for advertising or subscriptions. People have seen it and liked it — or have been told about it by those who have felt the sympathetic touch of its service.

It is our sincere desire to cover our field in an impartial manner. If at times certain schools, associations or conferences appear to be favored

(Continued on page 62)

Southern COACH & ATHLETE

The Magazine for Coaches, Players, Officials and Fans

Vol. XII SEPTEMBER, 1949 No. 1

Official Publication

Georgia Athletic Coaches Association
Georgia Football Coaches Association
Southern Football Officials Association
Alabama High School Coaches Association
Florida Athletic Coaches Association
South Carolina High School League
South Carolina Athletic Coaches Association
North Carolina Coaches Association
Louisiana High School Coaches Association
Mid-South Association of Private Schools
Mississippi Association for Health,
Physical Education and Recreation
Southern Conference Trainers Assn.
Southern Gymnastics League
Gulf States Conference

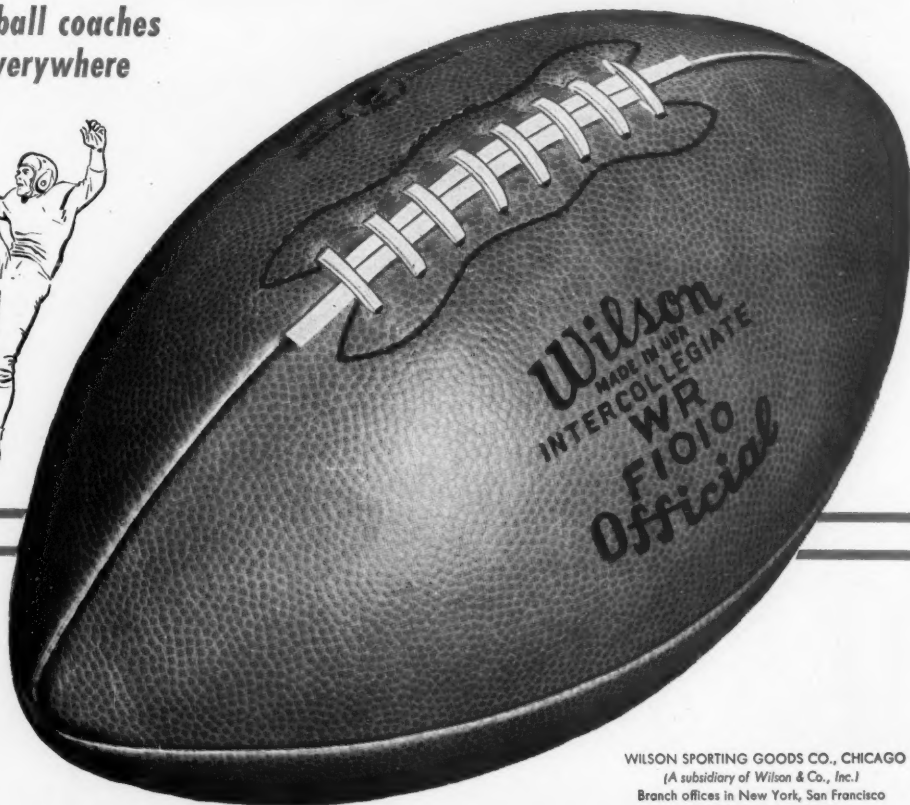
DWIGHT KEITH, Editor and Publisher

TOPS IN FOOTBALLS

the famed Wilson WR official football

Known everywhere for its superb quality, advanced features of construction—its enviable performance record. Most coaches know that Wilson revolutionized football construction . . . developed and introduced the first *valve-type, ready-laced* footballs . . . *cross-tension lining* to make footballs hold their correct shape. Wilson has always had—has today—the reputation for building the *finest* in footballs. When you play the Wilson WR you play the finest.

**TOPS with football coaches
and players everywhere**



WILSON SPORTING GOODS CO., CHICAGO
(A subsidiary of Wilson & Co., Inc.)
Branch offices in New York, San Francisco
and other principal cities

IT'S WILSON TODAY IN SPORTS EQUIPMENT

University of Houston—

FROM ROMPERS TO FULL DRESS

By
BRUCE UNDERWOOD

THE Athletic Department of the University of Houston has undertaken a man-sized job—that of establishing one of the best-rounded athletic programs among colleges in the United States in as short a time as feasible.

Accomplishments of its only three years of sports history indicate that the U. of H. Cougars will be more than successful in achieving their goal. The University of Houston takes an important step in this direction when it becomes a charter member of the new Gulf Coast Conference, expected to be tougher than Texas rawhide. Other conference members who will begin competition in September are North Texas State College, Hardin College, and Trinity University in San Antonio.

Harry Fouke, graduate of Rice Institute and Columbia University and director of physical education for Houston Public Schools, was appointed in 1946 to begin the physical education and health service for the 12-year-old University. He found some fine buildings, beautiful pine



HARRY FOUKE
Director of Athletics for
the University of Houston

trees, vague enthusiasm among students, and an undersized gymnasium on the campus.

Besides Fouke, faculty members appointed to a faculty athletic committee included C. F. McElhinney, University business manager; M. L. Ray, director of the School of Engineering; J. E. Williamson, director of student activities; and Dr. Franklin L. Stovall, associate professor of psychology.

At the insistence of students, in 1946 the University accepted an invitation into the Lone Star Conference and began its athletic program. This league had been operating for more than 20 years with such capable members as five Texas teachers colleges and newcomer Trinity University. In assembling a staff, University officials chose Alden Pasche to coach basketball. Pasche had been on the coaching staff of Houston high schools since graduation from Rice in 1932.

Cagers Cop Championships

During its first year in conference play the Red and White basketball team won the Lone Star pennant, which it retained the following sea-



The men who hold the reins of the University of Houston's athletic program line up for a picture following a conference on the 1949-50 seasons.

Standing, left to right, are Coaches Alden Pasche, basketball; Jack Patterson, track; Harry Fouke, director of athletics and golf coach; Jack Rhodes, football line coach; Elmer Simmons, football backfield coach; Clyde Lee, head football coach; Ned Thompson, assistant football coach and business manager of athletics; and Jim Ausley, head trainer.



GRACE AND CHARM are aims of modern dance instruction at the University of Houston. These leaps were done in one of Mrs. Virginia Hurley's classes.



BALANCE AND POISE are the objects of this type of drill in a women's physical education class at the University of Houston.



JOHN HOFF, Tennis Coach

son. Both years the basketball team went on to the national intercollegiate tournament in Kansas City. In 1948 the Cougars finished just under the three teams tied for first; in 1949 they tied for fourth.

With some versatile sophomores moving up from last season's reserve team, Coach Pasche will begin the 1949-'50 schedule with a December road trip for games against five strong midwestern teams. The teams are Bradley University, Loras College, Beloit College, Marquette University, and Creighton University. Another December contest will find the Cougars entangled with the University of Texas Longhorns.

Half of Coach Pasche's squad for next season will include sought-after freshmen and sophomores. These newcomers include Royce and Rowan Ray, capable twins from Bullard,



PIANO AND TOM-TOM MUSIC for modern dance classes at the University of Houston are provided by Mrs. Mary L. Davis, left, and Mrs. Virginia Hurley.

Texas; Gilbert "Shootin'" Luton, Houston all-city player; Bunky Bradford, highest schoolboy scorer in the nation at Arp, Texas, High in 1947-'48; Shirley Frazier, former Pasadena, Texas, star; and John "Skinny" Davis, fine utility man from Houston.

The Cougars' most famous exagger, Guy Lewis, forward from Arp, Texas, scored 30 or more points in each of four games during his University career.

The University grid team, under the tutelage of Jewell Wallace, who had just produced a state championship at San Angelo High, won four of its games.

Clyde Lee, formerly line coach at Tulsa University, took over with his staff last fall and lifted the team from last to fourth place in conference standings. Lee's assistants are Elmer Simmons, former Tulsa University backfield ace; Jack Rhodes, all-Southwest Conference lineman from the University of Texas; and Ned Thompson, Sam Houston State graduate who had unusual success in high school coaching. Mr. Thompson doubles as business manager of athletics.

Prestige Planned

The Cougars' 1949 football schedule calls for games against puissant William and Mary College, St. Bonaventure College in New York, Hardin-Simmons University, the University of Wichita, St. Louis University, and conference opponents.

Lettermen returning include Alan Neveux, third leading scorer in the conference and successful passer last season; Max Clark, who placed 4th in conference scoring last year; and Cecil Towns, 220-pound all-conference tackle from Salem, Texas.

(Continued on Page 28)

THE KICK-OFF

By FRANK HOWARD

Head Football Coach, Clemson College

SEVERAL days ago, Mr. Keith asked me to write an article for the SOUTHERN COACH AND ATHLETE on any subject that I might like. I don't know exactly what to write about, as football is such a big subject, but will attempt to write about Covering a Kick-off and Receiving a Kick-off, since this is the way all football games are started.

To begin with, I have always heard a speech should be more or less like a lady's dress. In other words, it should be short enough to be interesting, but yet, long enough to cover the subject! Consequently, my article will be like the speech, I hope.

Nowadays, football is getting very complicated. One of the main problems confronting any coach is the ability to utilize practice time. I believe that the coach that uses his time to the best advantage will do a fine job, provided he has some fine football players. There are several things that enter into having a good football team. The first requirement is to have good football players and the practice time should be devoted to the running game, passing game, and kicking game. We try to work on all three phases of football each week. We also try to have passes that look like runs and also have

runs that look like passes. We also like to tie the kicking game into the running and passing game. I mean by this, that it is wise to be able to fake a kick and run, or fake a kick and pass.

In order to have a good team, boys must be in good physical condition. It used to be that coaches tried to get boys in shape by running signals and having a good many wind sprints. This is very tiresome to the average boy and I believe you can accomplish the same thing by having them work on covering kicks and receiving kick-offs.

(Continued on Page 52)



Coach Howard is a graduate of the University of Alabama where he played guard on Wallace Wade's Rose Bowl team. He went to Clemson as Line Coach under Jess Neely in 1931 and took over the football reins when Neely moved to Rice Institute following his Clemson Cotton Bowl season of 1939. Besides his proficiency at eating and witticism Frank has done all right with Clemson football. His 1948 eleven were Southern Conference champions with an undefeated record, and rounded out a perfect season by defeating Missouri in the Gator Bowl, 24-23. To top it all off Frank was honor guest at a testimonial dinner where he was named "Coach of the Year" of his conference.





The PERFECT FOOTBALL

MacGregor Goldsmith

M5G

for perfection in

kicking

passing

ball handling



The New MacGregor Goldsmith Official M5G Intercollegiate Football is perfectly balanced for greater sureness and greater accuracy in ball handling, kicking and passing. The leather in the M5G Intercollegiate is scientifically tanned and waterproofed by a newly developed process. From every standpoint, the MacGregor Goldsmith Official M5G Intercollegiate Football is truly a

piece of precision equipment, designed to give to the game the utmost in passing efficiency; the utmost in ball handling and the highest degree of kicking proficiency. Throw a new M5G on the field and ask your boys what they think of it.

MacGREGOR GOLDSMITH INC.
Cincinnati New York Chicago Los Angeles



THE M5G FITS THE "T"

JUST THE THING FOR THE "SINGLE WING"



ETHICS IN COACHING

By
JESS NEELY
Football Coach, Rice Institute

IT SEEMS logical to begin this discussion by a definition of the word, ethics. According to Mr. Webster, it is: A. A treatise on morals; B. The science of moral duty; broadly, the science of ideal human character; C. Moral principles, quality or practice. Well, I won't be so presumptuous as to attempt a treatise on morals nor do I have the scientific background to give a scholarly and philosophical dissertation on the science of moral duty or the science of ideal human character. But I do think it behooves all of us to take a searching glance at the moral principles and practices of the modern high school and college in relation to their athletic activities.

For many years now, athletics—and when I speak of athletics or football, I mean always at the high school or college level—have been subject to much adverse criticism and always we coaches are prone to answer with the statement that football, and other sports as well, have many fine lessons to teach a boy. We say that he learns team play, self-sacrifice, good sportsmanship, that he acquires the ability to react and to make decisions quickly, that he learns to lose gracefully. It is my contention that we have worn out that argument and are trying to hide behind its tattered shreds. Virtue does not exist in a vacuum, and the ethical value of athletics is effective only so far as it is interpreted and extended by the men in charge of it, and that means us. When we let a boy slide through school without attending classes regularly or without meeting the requirements set for non-athletes, we certainly are not teaching him self-sacrifice or self-respect. How can he help but feel that athletic ability is the most important thing in the world and that education is the bunk? Who needs an education when all the world is slapping him on the back and telling him what a fine fellow he is? And when we college coaches court, flatter, beg and bribe a young boy into enrolling at our school, how can he avoid having an exaggerated sense of his own



Coach Neely is a graduate of Vanderbilt University and is one of Vandy's football immortals.

He began his coaching career at Murfreesboro, Tennessee, High School and is now at Rice Institute, after pleasant stop-overs at Southwestern University at Memphis (head coach), Princeton (assistant baseball coach), University of Alabama (end coach), and Clemson College (head coach). His nine-year record at Clemson is 43 wins, 35 losses, 7 ties and a Cotton Bowl Championship, January, 1940.

In his 8 years at Rice, he has won 53, lost 36 and tied 4.

More important than his record of victories, he has a reputation for a high standard of ethics and sportsmanship and is a credit to the coaching profession.

importance and a feeling that he confers a great favor on the school of his choice? The fact that he has a golden opportunity to get a fine education and the chance to earn an honest living the rest of his life is utterly lost on him. And when these boys watch us coaches slowly yielding to the pressure to win at any cost, I think they are learning the worst possible lesson for future life, the lesson of expediency—to get ahead, be successful, swallow your moral scruples to the point of gagging. Many of us feel that we have to have winning teams in order to

keep our jobs, and that is a serious matter. Most of us have families to support, and that fact is always uppermost in our minds. But I think we are traveling in a vicious circle and helping to create our own hazards. The more we subsidize, the more we proselyte, the more we let alumni and outsiders help us recruit boys, the more we ask that special favours and consideration be given to our athletes, the greater clamor and pressure to win we create. So there we are. We have the bull by the tail and can't let go. Or can we? Well, at least, we can try. It is my firm belief that, at present, we are slowly digging the grave of modern football and our own livelihood along with it.

So now we ask ourselves, "What can we do to improve the situation?" I have always heard that the sooner you start educating, the more effective you are, so we must start in high school. Those of us who are coaching in high school must impress on our boys over and over the fundamental fact that they are going to school to get an education. We can tell them that football is a fine game, one that is fun to play, and that it is more fun to play it well than to play it poorly or half-heartedly. They will soon learn that it is more fun to win than to lose, so we must teach them that it is better to lose honestly than win dishonestly, that rules are made to be kept and not to be gotten around by petty tricks and subterfuges. We can teach them not to pay too much attention to the praise and cheers of the public since that is a changeable, passing thing without much value or substance. We can help boys of unusual athletic ability to view their gift with the proper perspective and make them understand that being in the lime-light carries certain responsibilities, that just as they are targets for praise, so are they targets for blame. Thus, they must conduct themselves honestly and cleanly, lest they attract criticism to the school and to the game which they represent. And when a boy is finally ready

(Continued on Page 61)

BROOKS



ASKED
SAM BARRY
FAMOUS BASKETBALL COACH
TO DESIGN WINNING

LEATHER TOP BASKETBALL SHOES

WITH VULCANIZED RUBBER SOLES

Sam Barry, with his years of experience, knew the footwear requirements of winning teams—BROOKS built into his design the rugged construction features that have made Brooks leaders in athletic footwear.

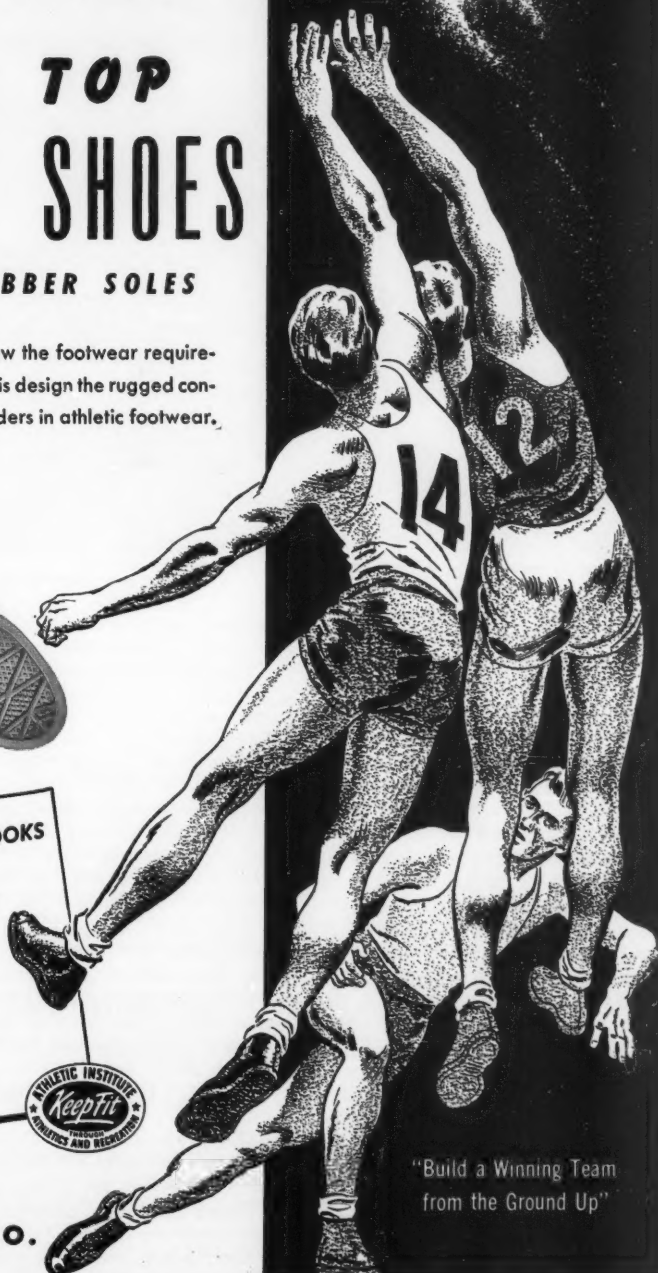


Features of the Sam Barry Shoe Built by BROOKS

- Exclusive, scientific pattern and design
- Kangaroo or athletic tanned leather uppers
- Diamond point, non-skid, non-marking rubber soles
- Positive vulcanization of soles by an exclusive process preventing separation from uppers
- Special cushion heels and arch supports
- Ventilation eyelets



BROOKS
SHOE MANUFACTURING CO.
PHILADELPHIA 39, U. S. A.



"Build a Winning Team
from the Ground Up"

THE FLORIDA FLYER

By
JOE SHERMAN



Coach Wolf plays his ace

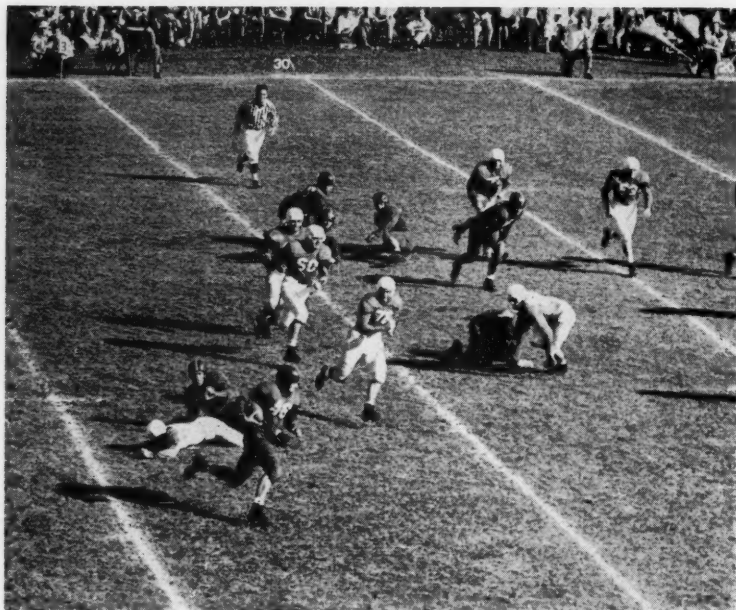
THREE football seasons ago Charlie Hunsinger was just another freshman back on a varsity team that lost all its marbles in nine outings, but at the end of the 1948 season, writers and coaches of the tough Southeastern Conference were halowing him as "the greatest running back in the league."

Even then the University of Florida Gators, 11th place team of the bruising Dixie Dozen, copped only five of ten scraps in the third year of Ray Wolf's athletic reconstruction half a mile from the plaza of the Americas on the Gainesville campus.

The Florida Flyer, or Humdinger as he was tabbed late in the year, has turned into the answer to any coach's prayer for a T-formation left halfback. He capped the season with a three-touchdown splurge which kept Alabama under fire all the way in a helter-skelter offensive cloud-burst the Crimson Tide finally tucked away, 34 to 28.

It was after this game that Hunsinger, when told he had already made the Associated Press All-Southeastern team to be announced three days later, said: "Well, I'm glad I didn't let 'em down today."

In "not letting 'em down", the 185-pound Harrisburg, Illinois,



There goes Hunsinger on a long run against Miami University

rocket merely totaled 155 yards on 15 rushing plays, scored once on a 77 yard burst off-tackle, again on a five yard pass reception, and still again on a 96 yard kick-off return. The kick-off jaunt was probably one of the most unusual plays of the year, and a sidelight indicates the respect Hunsinger commands every time he gets a stranglehold on that little piece of hog's hide which can turn sane people nuts on any given November afternoon.

The sidebar happened up in the radio booth of WBRC, Birmingham, for the benefit of thousands of listeners who didn't get to Tuscaloosa that afternoon. Play-by-play announcer Dave Overton, fresh out of breath from describing a 72-yard Crimson Tide touchdown drive, realized he wasn't entirely free to settle down when Ed Salem's kick-off headed straight for Hunsinger on the Florida four yard line.

"Look out, folks," Overton warned his audience, "it's going to Hunsinger, which means anything can



Hunsinger rests after long jaunt

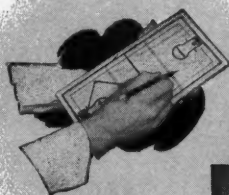
happen all over again. Here he comes, flying along the hash-marks . . ." and just about eleven seconds later he finished the de-

(Continued on Page 26)

EVERY RUN OF SEAL-O-SAN IS TESTED!

Tested for..

SCRATCH RESISTANCE



This standard test employs lead pencils of varying degrees of hardness. The resilient Seal-O-San surface yields, but does not scratch or break under pressure.



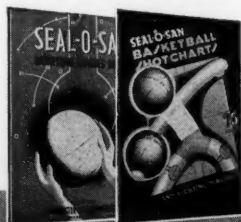
Seal-O-San Floor in the Memorial Auditorium, Burlington, Vermont

THAT'S WHY

SEAL-O-SAN®

SOLVES THE MULTI-PURPOSE FLOOR PROBLEM

When your gym floor is used as a community gathering place or as the scene of a school dance, dirt and grime are bound to be carried onto the floor. It takes a tough, penetrating sealer to produce a finish that will stand the gaff and remain in condition for basketball. Seal-O-San can take it. It sinks deep into the cells and seals the finish against dirt and moisture. Most important of all, it's slip-proof. Protect your floors this season and every season with economical, easy-to-apply Seal-O-San. Write for full details!



Write **FOR FREE COACHING AIDS**

Coaches' Digest Shot Charts

HUNTINGTON LABORATORIES, INC.

Huntington, Ind.



Toronto

Please send ☐ Facts on Seal-O-San, ☐ Basketball Coaches' Digest, ☐ Shot Charts Booklet. Booklets sent free to coaches; all others pay 25c per copy.

NAME _____ INSTITUTION _____

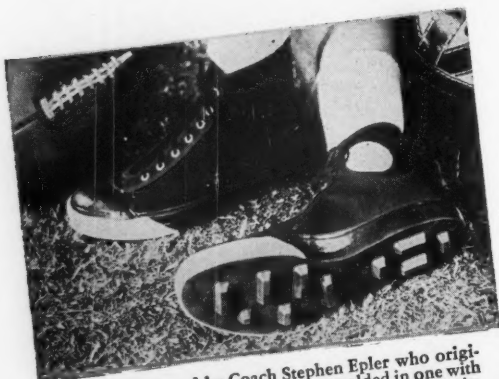
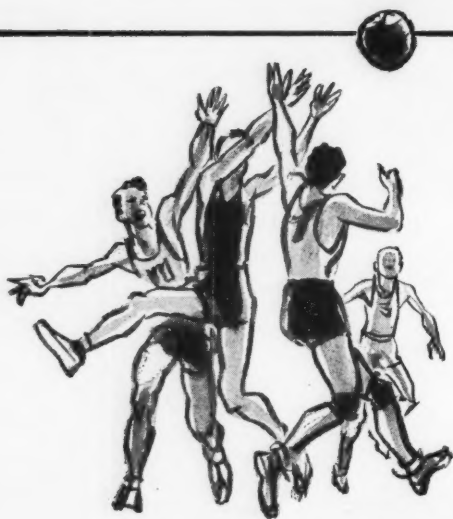
ADDRESS _____

CITY _____ STATE _____

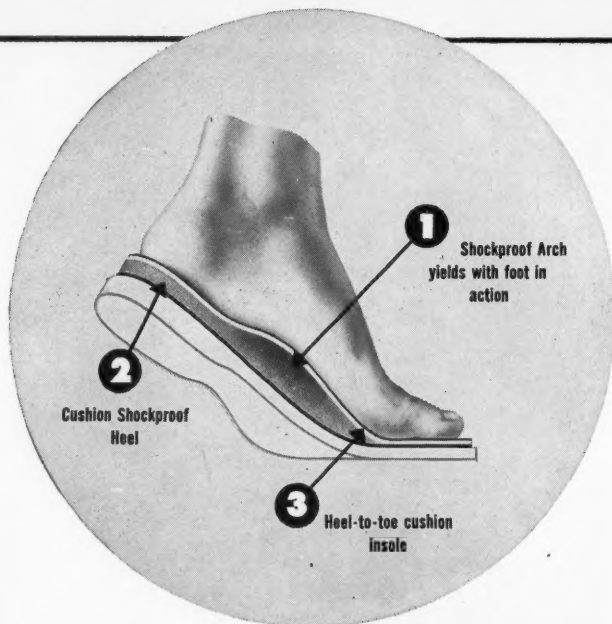
Check ☐ for facts on preparing your floor for dances to provide maximum protection.

"PRO"

SPECIALIZED SHOES HAVE SPECIAL



EPLER is designed by Coach Stephen Epler who originated 6-man football. Rubber cleats molded in one with the sole are scientifically placed for fast ground grip. Heavy duck uppers. Hard kicking toe really punts 'em. Shockproof Arch Cushion. Heel-to-toe cushion insole for ease. Black. Men's sizes 6 to 12. Boys' 2½ to 6.



- Scientific lasts—free toe action • Slant-cut, non-binding tops
- Smooth inside construction • Balanced for wear
- Breathable uppers • All Keds are washable



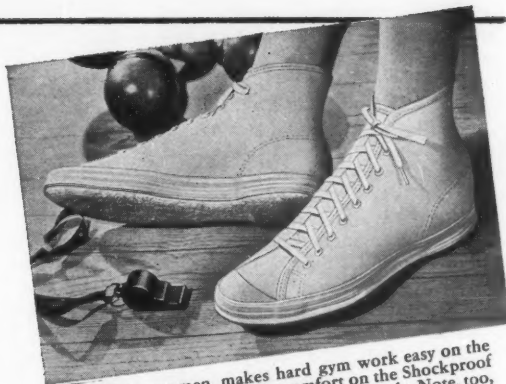
FIELD HOCKEY—a woman's shoe for this fast-on-the-feet game. See how Keds "Pro" features help speed and stamina! Scientifically placed rubber cleats, molded in one with the sole, really take hold. Shockproof Arch Cushion and insole. Black. Women's sizes 4 to 9.

KEDS

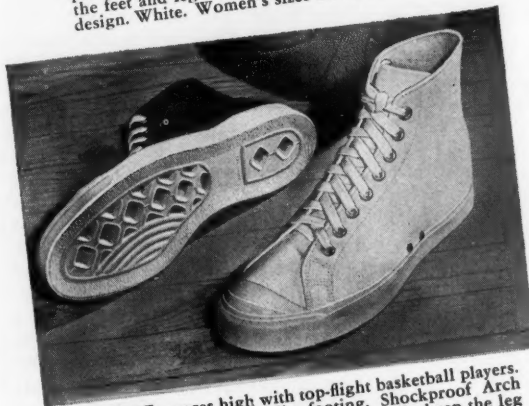
FEATURES FOR EACH SPORT



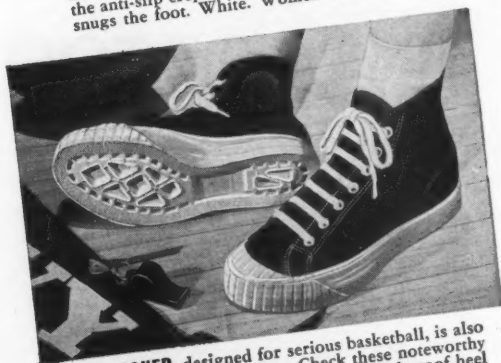
TEAM MATE—for women, offers "Pro" advantages in basketball. Molded soles help speed and footwork. Shockproof Arch Cushion and heel-to-toe cushion insole cradle the feet and leg muscles against fatigue. Snug lace-to-toe design. White. Women's sizes 2½ to 10.



DIANA for women, makes hard gym work easy on the feet. Each footstep lands in comfort on the Shockproof Arch Cushion and heel-to-toe cushion insole. Note, too, the anti-slip crepe type soles—the lace-to-toe style that snugs the foot. White. Women's sizes 2½ to 10.



SURESHOT, scores high with top-flight basketball players. Molded sole gives anti-slip footing. Shockproof Arch Cushion and heel-to-toe cushion insole help keep the leg and foot muscles fresh and alive. Loose lined; ventilating eyelets. White, Black, Blue, Red & Gold. Men's sizes 5 to 15.



BIG LEAGUER, designed for serious basketball, is also a fine all around sports shoe. Check these noteworthy points: rugged molded sole, cushion shockproof heel to ease the bounce of heavy footwork. Black. Men's sizes 6 to 14. Boys' sizes 2½ to 6.

U.S. Keds®
The Shoe of Champions



 **UNITED STATES RUBBER COMPANY** ♦ *Serving Through Science*

FLORIDA FLYER*(Continued from Page 22)*

scription "... there he goes into the end zone for a 96-yard touchdown without another player closer to him than the 25-yard line."

The All-Star selections were completed several days before the Florida-Alabama game was played, and when the United Press and International News Service choices appeared the next week, the yard-eating Florida back had made a clean sweep of a first string position on all three press service teams.

After the show Charlie put on in the Alabama game, Zipp Newman, veteran sports editor of the *Birmingham News* who has seen all of the South's great teams of the past two decades, paused for a moment to think it over then wrote:

"Charlie Hunsinger's running was worth the admission. No back in years has run against Alabama like this Hunsinger, who weights 185 — and is all speed and deception."

Georgia's Wally Butts, who has a deep-rooted respect for the Gator sensation as a ball carrier, has never yet passed up an opportunity to weep an insurance tear. "That THING," Butts says, meaning Hunsinger, "makes me shudder every time I think about next season. I sure wish

we didn't have to play that thing again."

And if you don't think the guy can get what the coaches call "touchdown fever", your best reference will be the University of Miami (Florida) Hurricanes. A few moments after Referee Lee McMasters signaled a Hunsinger touchdown at the Florida Homecoming last year, Ray Wolf, who has been watching six points go up every now and then through twenty years of coaching at T. C. U., North Carolina and Florida, fell back into his seat on the bench before muttering, "that was the most determined touchdown I have ever seen."

As do most of the Humdinger's touchdowns, this one also happened in the twinkling of an eye — and a pair of amazing legs. Florida had moved to Miami's 11 and was lined up again in their conventional T-formation with Doug Belden in the quarterback slot and Hunsinger at left half. Off with the snap, Hunsinger was at full speed when he took the hand-off from Belden and headed straight along the scrimmage line, looking for an opening which never appeared entirely to his liking. A few feet short of out of bounds, he cut at right angles toward paydirt and, some six yards out, saw

that things were getting pretty thick, and fast.

A Miami tackler made his bid and skidded empty handed as the Florida Flyer left his feet at the five yard line and started an aerial trip head first and, as cat-like at this moment as he is at all others, somehow contrived to get his feet in front again before landing on the one foot line and falling over for the touchdown. Press row fairly shouted in unison, "Ye gods, (or, mayhap, some slightly different equivalent), I've never seen anything like that one!" It was actually a fourteen-foot broad jump to a touchdown.

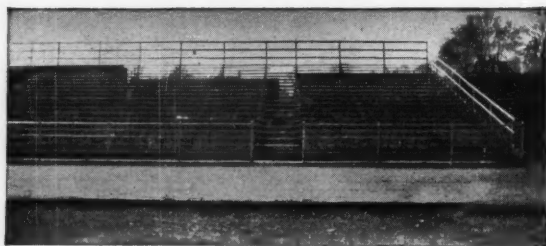
Great things were expected of this shy, almost bashful, ex-service man from Jacksonville Naval Air Station when he enrolled at the University of Florida in July of 1946. He had fairly burned up the service gridirons as a halfback for the Flyers. Coaches all over the South sought his services, but the stronghold of Florida alumni in Jacksonville prevailed and the Illinois youngster enrolled at Gainesville along with half a hundred relatively raw recruits. Ray Wolf was returning to collegiate coaching after a hitch in the Navy which followed his six years as top man at the University of North Carolina.

For reasons unknown, Hunsinger just failed to catch fire those first two years. The first season, that of 1946, the Gators operated from the long-time Wolf standby, the double wingback offensive. Victory fruits of the year were nil. Florida lost nine straight games. From the left wingback position, Hunsinger ran only 40 times and turned in 143 yards net. He caught five passes for 87 yards and a lone touchdown, but all in all, the gridiron whirlwind of the Naval Air Station was just a light breeze as a Gator.

In 1947, Florida shifted into the T and Hunsinger played second fiddle to Bobby Forbes, the 172-pound Clearwater speedster whose 70-yard run against North Carolina State resulted in the 7-6 upset of the week in the South and broke the Florida losing streak after twelve straight. While Forbes went on to lead the nation's rushing gainers for six weeks and finish the season in fifth place nationally, Hunsinger ran up 258 yards in 61 rushing tries as a relief runner.

Florida's backfield coach, Sterling Dupree, refers to Hunsinger as "the quickest starting back in college football." Dupree should know a quick start when he sees one. As an Auburn footballer and track star of the mid-30's, he was the South-

IT IS NOT TOO LATE!



There is still time to obtain additional seating capacity for those important football games if You act promptly.

Phone or wire us Collect for prompt shipment of wood and steel bleachers or grandstands.

■ **LEAVITT CORPORATION** ■

(Est. 1895)

208 Griggs Street

URBANA, ILLINOIS

eastern Conference 100 and 220 yard dash champion for two years and placed fifth in the 1934 NCAA meet of that year at Los Angeles. Three years before coming to Florida for the 1948 season, as track coach at the University of South Carolina, he developed Norman (Scooter) Rucks, national collegiate and 440 yard champion of 1948.

"If Hunsinger could be around a couple of more years," Dupree says, "it would pay us to start looking around for a quicker formation than the T. That guy has to hold himself back so the quarterback will have time to get possession of the ball before having to hand it off. He gets under way, and at full speed, immediately, and it is significant that he has never been ruled in motion."

That combination of start and speed, plus an amount of power which propels him through any tackler caught slightly off balance by the deception of the Florida T, is the secret to those extra yards the Flyer tacks on to every rushing attempt. Since he is not a kicker and not a passer, opposing defenses have the finger on Hunsinger when the game starts, but it takes a lot more than a finger. They know he is going to run, but the things they haven't figured yet are where the lightning will strike and how to stop it. Hunsinger's lightning has struck in the same place innumerable times, and almost always with devastating effect.

Hunsinger's running mate with the Gators this year will be big, fast John Cox, a 212-pounder who also found himself last year after two so-so seasons. At the conclusion of spring practice this year, Sterling Dupree came up with a perfect tagline for the pair, "Lightning and Thunder". When Ray Wolf heard of it, he nodded and observed, "Yeah, we have lightning and thunder, all right. I just hope it doesn't cloud up and rain." You can depend on a football coach to always find the dark cloud behind every silver lining.

Hunsinger got off to a slow start last year in Florida's opening game with Mississippi, the 1947 South-eastern Conference champions, and could total only 31 yards on 6 trips, but he served notice against Tulsa the next week with a 79-yarder on which he put ever-increasing distance between himself and everything else on the field. He literally bowled over the Tulsa line backer and rocketed between the halfback and safety man before breaking into the clear, which is saying the same thing, when Hunsinger is running,

as "church is out."

Up in the press box, Pete Norton, A Florida alumnus and Sports Editor of the Tampa Tribune who has watched the Gators throughout their score of discouraging years, pounded his typewriter and yelled, "A new day has dawned in Florida football. That's the first time a Florida back has run over anybody in ten years."

Only once last season was Hunsinger headed off after he had broken into the clear. When the Gators went to Greenville, S. C., for Furman's Homecoming, the South Carolina Purple Hurricane was having a hard time getting folks into the stadium to see a Furman team that at the end of five games had shown a fairly strong defense but little offense. The newspaper play of the week centered around Hunsinger's running greatness against the stiff Hurricane defense. That score was settled on the first play from scrimmage when the Flyer cut inside his right end and skipped 70 yards to open the scoring. But Furman people got a surprise lift when Hunsinger broke away again the next time he handled the ball and was hauled down by George Pruitt after 38 yards, 14 yards short of another score. Hunsinger never had anything to say (Continued on Page 48)

★ POSTCRAFT ★ ATHLETIC TIMERS

AVAILABLE NOW



Designed and Manufactured by



KNOXVILLE, TENNESSEE

- Electric Clock operated from the field
- Telephone system from sidelines to operator in booth operating electrical figures of SCORE, QUARTER, DOWN and YARDS-TO-GO
- Neon footballs indicating team in possession of ball

**BRING YOUR STADIUM UP TO DATE
WITH ONE OF THESE MODERN TIMERS**

Write for particulars and prices.

At Last! THE SPORT-MASTER TIMED FOR ALL SPORTS

School and professional sportsmen will appreciate the Sport-Master, designed for the accurate timing of all sports. Easy reading is guaranteed by the large face and numerals coupled with a red sweep second hand and black minute hand. ACTUAL SIZE 5 1/2" DIAL



FOOTBALL



HOCKEY



SWIMMING



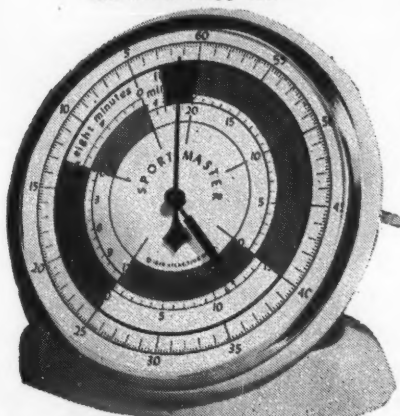
BASKETBALL



BOXING



TRACK



SCHOOL PRICE . . . \$7.00

Contact your nearest dealer or write direct to:

Dept. SA

ATLAS TIME CORP.

2 West 47 Street

New York 19, N. Y.

SOUTHLAND UNIFORMS

... look better!
... wear better!
... cost less in the long run!

- * BASKETBALL
- * FOOTBALL
- * BASEBALL
- * TRACK and
- * SOFTBALL

UNIFORMS

** for boys and girls.*

SOUTHLAND ATHLETIC MFG. CO. FORNEY, TEXAS

FROM ROMPERS

(Continued from Page 17)

Jack Gwin, 1946, '47, and '48 half-back, has signed a contract to play with the Chicago Cardinals professional team next fall. Bobby Brown, head manager for the Cougars since they entered intercollegiate athletics, also will join the managerial staff of the Buffalo Bills.

This fall's schedule has attracted high school players who ordinarily would have considered enrolling in older schools.

During the past three years Coach John Hoff's Cougar tennis teams have been defeated only by much older schools, including the University of Texas, University of Oklahoma, Rice, and Oklahoma A. & M. College. A former member of a Gulf Coast doubles championship team, Hoff turned out racket-swishers who turned Lone Star Conference tournaments into intra-squad matches.

Jason Morton, third ranking player in Texas, and Jack Lanham, dependable Houstonian, stack up one-two in conference singles and first in doubles. Hugh Sweeney, also a Houstonian, is one of the promising newcomers.

Coach Fouke's golf teams earned second to North Texas State in the

conference the past four years. Ed Kingsbury, former state left-handed champ; Bill Dienstbach and Bob Semaan are the University's leading par-tusslers. A new three hole course on the campus will be opened within the next few months. It will be used by the golf team and other physical education students.

Cinders Fly, Too

Cinder path performances are old stuff to Jack Patterson, University track coach who once defeated all comers on a hurdling tour throughout the world. Coach Patterson has pulled the Red and White thinly clad from last place in the conference to fourth.

Two Cougar cindermen, Lone Star Conference champions out with injuries this year, are expected to be back in condition next season. They are Truman Arnold of Corpus Christi, who holds the conference 100-yard dash record at 9.6 seconds, and Bill Barfield, Conroe pole vaulter, whose greatest height is 13 feet.

With some of their performers already respected in the Border Olympics and Southwestern Exposition track meets, University athletic officials intend to send competitors to some of the bigger national meets within the near future.

The University baseball team, victorious over Rice Institute and Hardin College this season, expects to add to its prestige next season. Bill Lutz, University of Houston letterman and graduate, is the team's coach.

Already one ex-Red and White squadman, Billy Jo Flanagan, holds a professional contract with the Houston Buffs. Eugene "Shorty" Lehnertz, shortstop, slugged out an average of .428 to be the second leading hitter in the Lone Star Conference last season. Right fielder Felix Fraga was the team's steadiest lumber-swinger this season with .333.

John Earl Boon, righthander from Hondo, Texas, fanned 86 men in 67½ innings, gave up only 48 hits and 46 walks for the Cougars this season.

Sports Facilities Expanded

Less known but important phases of University athletics are the intramural programs, which aim at getting as many students as possible into recreational sports.

Miss Susanna Garrison, instructor of physical education for women, supervises competition for girl students in archery, badminton, tennis, basketball, and folk dancing. Even fencing and squash are getting a share of the attention in both men's

LOOK
TO THE
LEADER
FOR
LEADERSHIP..



No name is better known . . . no trademark more easily recognized by particular men than the renowned Trumpeter of Hart Schaffner & Marx. We are proud to bring you these fine clothes. You are cordially invited to see them today.

ZACHRY

85 - 87 Peachtree St., Atlanta

Hart Schaffner & Marx Clothes

and women's programs.

Dr. Allan Collette, University physician, and his staff keep close watch over the health of athletes and non-athletes.

The University of Houston is second in enrollment in the state to the University of Texas. Its 12,000 students have other reasons besides Cougar victories for rising spirit. They talk with pride of the establishment of the huge Cullen Foundation to benefit Texas educational and eleemosynary institutions. The University of Houston has long been close to the hearts of Mr. and Mrs. Hugh Roy Cullen, philanthropists who established the \$160,000,000 (one hundred sixty million dollars) foundation.

A Houston civic committee is discussing plans for a 70,000-seat stadium to be built in the near future. Committee members wish the University of Houston and Rice Institute to play all their home grid games in the stadium.

Win, lose, or draw . . . the case for University of Houston athletics is a steadily improving one as the University sets an all-time speed record in securing its place on the Southern athletic map.

"Your Specialists In Sports"

Johnny Lynch's
SPORTS, INC.

FORMERLY
DUNLAP SPORTING
GOODS CO., INC.

CRAMER'S TRAINING
SUPPLIES

*Complete Equipment
For All Sports*

138 CARONDELET ST.

New Orleans 12, La.

MAgnolia 5891

"It Pays To Play"

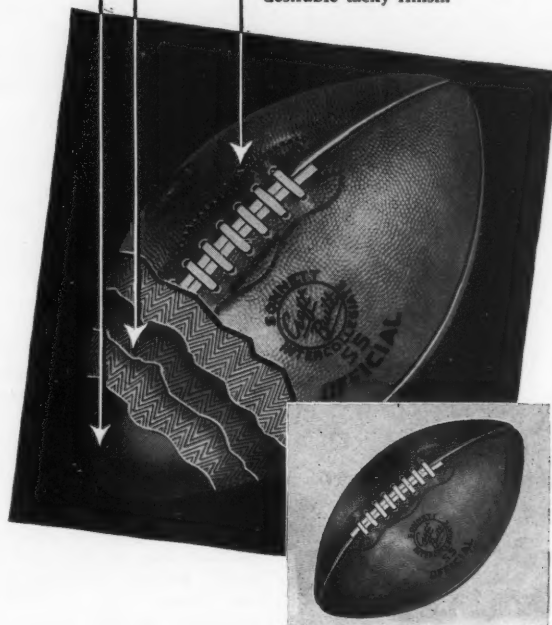
LOOKING for a better ball?

see the NEW S5
by Craft Built

One piece molded bladder with rubber "leak proof" valve. Specially molded to fit the ball.

Triple lined with finest heringbone twill fabric vulcanized with live rubber for lasting shape.

Finest selected top grain official football leather. Special aniline dyed. Has desirable tacky finish.



SEE this great ball for yourself. See it . . . feel it . . . compare it with others. Marvel at its outstanding design and fine workmanship. See why more and more schools are turning to the **\$11.85** Craft Built S-5. It's a sensational value at



DIVISION

OHIO-KENTUCKY
MANUFACTURING CO.

ADA, OHIO

HARMONY ON THE DEACON DIAMOND

By
JOHNNY DILLON

Exclusive to
THE SOUTHERN COACH AND ATHLETE

THE players on the 1949 Wake Forest College baseball team, runners-up for the national championship, and their jovial coach, Lee Gooch, had a lot in common. But they were probably more nearly alike in mutual respect and love of one another than in any other way.

"He's one of the best fellows I've ever known and a great coach," is the way Charlie Teague, the Deacons' crack All-America second baseman, summed up the team's feeling for the man who came out of a 20-year baseball retirement to lead them to the finals of the "College World Series" and the runner-up spot in the national collegiate baseball championship battle.

In his turn, Gooch always has the highest praise for the Demon Deacs. "They're wonderful fellows and I love everyone of them," he has often said and he is always ready to give his explanation for Wake Forest's sensational 20-game winning streak; the Big Four, Southern Conference, and National Collegiate Athletic Association's District III and Region II championships. "Awful good pitching and harmony on the club," is the way the homespun tobacco man once summed up the success of the team. He added that "there's not the least bit of friction. When a sub goes in he's slapped on the back by the man



COACH LEE GOOCH

he replaces. There's hustle, spirit, fight and scrapping on every play. The boys go all out to win."

After attending the University of North Carolina in 1911-12 and Wake Forest College in 1912-13, where he starred as an outfielder on both baseball teams (the 1913 Wake Forest club was recognized as South Atlantic champions), he decided to embark upon a career of professional baseball. After spending a year in the minor leagues in 1914, he moved up to the Cleveland Indians of the American League in 1915 and enjoyed a good season. He had his first crack at a managerial job with Jacksonville, Fla., in 1916 and did well. In 1917 he went back into the American League with the Philadelphia Athletics. His big league career was interrupted by the war and he enlisted in the Army during World War I and served 22 months with the famed 81st Infantry Division as a Second Lieutenant. Discharged in 1919, Gooch coached Trinity (Duke University) College and played for Columbus of the American Association. Between 1919 until his retirement from baseball in 1928, he managed teams representing Richmond, Durham, Rocky Mount, and Fayetteville and was half-owner and manager of the Greensboro Club.

Gooch went into the tobacco ware-

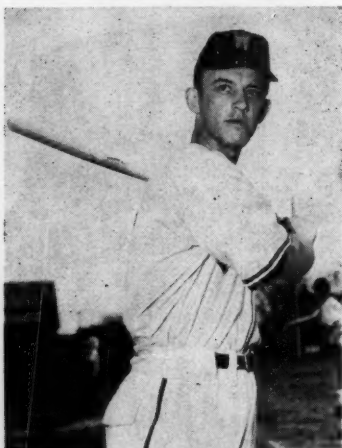
house business in 1928 and has been highly successful in his 20-odd years in this profession. This was his first season as head baseball coach at Wake Forest and his first active participation in the game in 20 years.

After having run their consecutive victories to 20—over such strong college teams as North Carolina State, Duke, North Carolina, Randolph-Macon, Washington & Lee and Cornell and professional clubs from Greenville, Lumberton, Greensboro and Burlington—the Whiteville Comets, a semi-professional club, stopped the Deacons with a 1-0 victory. It was the first and last time the Baptists were shut out all year.

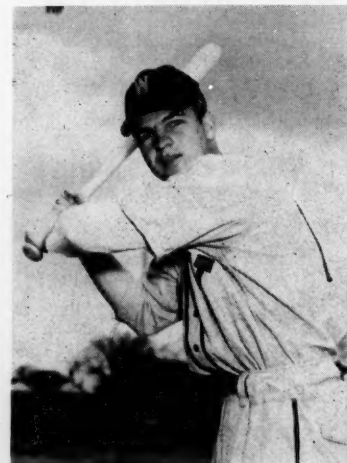
They dropped only one other game, a loosely-played 7-5 contest to N. C. State, during the regular season as they took the Big Four league and Southern Conference titles and finished the season with 24 triumphs against only two defeats.

They received and accepted a bid to compete in the NCAA play-offs to determine a national collegiate champion. While waiting on the first part of the tournament to begin in Charlotte, the team went on a barnstorming tour of the State and won seven and lost two to boost the sea-

(Continued on Page 33)



CHARLIE TEAGUE,
All-America second baseman



GENE HOOKS,
All-America third baseman

LEADING COACHES
and
ATHLETIC DIRECTORS
PRAISE Marba

It's back to school for thousands of coaches and athletic directors in high schools, colleges and universities throughout the United States . . . back to another year of molding and shaping the characters of millions of America's youth. Best wishes from MARBA for a most successful year!

Toward that end, you are cordially invited to call upon the expert services of MARBA for the reconditioning of your athletic equipment.

Write, wire, or phone
for information



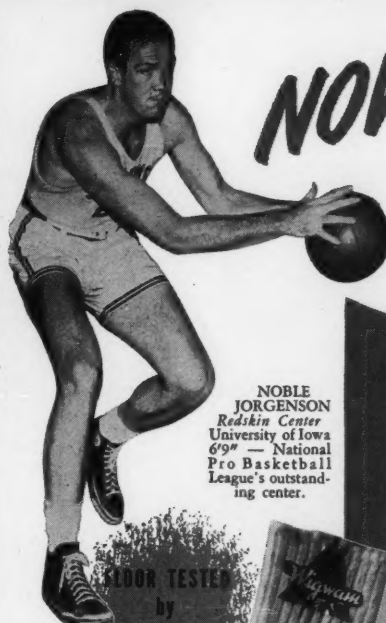
Marba Inc.

**RECONDITIONERS
OF ATHLETIC
EQUIPMENT**

Marba Service is Nationwide



425 - 31 NIAGARA STREET
BUFFALO 1, N. Y.
Phone Cleveland 0901



NOBLE
JORGENSEN
Redskin Center
University of Iowa
6'9" — National
Pro Basketball
League's outstand-
ing center.

TESTED
by
SNEBOYGAN
REDSKINS



NOW!
*your
choice of...*

Shrink-treated
wool
They're STA-SIZED*

**Wigwam
Socks**

Cushioned-fiber
TRADEMARK

100% nylon
by Du Pont

WHICH IS WHICH?
Nylon so wool-like that
the sheep feel sheepish!



100% NYLON Wigwam Socks — quality teammates to Wigwam's famed socks of WOOL which are STA-SIZED* shrink-treated!


Wigwam *cushioned-fiber* NYLON works into a yarn so wool-like in feel and appearance that it's hard to believe. Walks like wool, too — resilient. Launderers easily, will not shrink.

After getting Wigwam NYLONS, the Redskins tested them in every game last season. They liked 'em. So will your teams. Get Wigwam WOOL or 100% NYLON at your favorite dealer.

*Hundreds of home wash-and-wear tests show they will not shrink below the knitted size.



HAND KNIT HOSIERY COMPANY
SNEBOYGAN, WISCONSIN



Southern
CO-ED
*Beauty, Achievement,
Popularity*

NANCY HANKS

Duke University

DEACON DIAMOND*(Continued from Page 30)*

son's record to 31 victories and four losses.

The the Deacons began their quest for the national title. They won the District III NCAA tournament by beating Kentucky 5-3, Mississippi State 4-3, and Kentucky again, 8-0, to win the championship of the Southern and Southeastern sections of the United States. Next came the regional play-offs with Notre Dame, champion of the Mid-west, at South Bend, Ind. The Deacons defeated the vaunted Irish in two straight games, 4-1 and 10-7, to earn the right to compete with St. John's University of Brooklyn, University of Southern California, and the University of Texas for the national title at Wichita, Kansas. Wake Forest upset the defending national champions, Southern California, 2-1, in ten innings on the opening night of the tourney but bowed to Texas, 8-1, in the second round. In the meantime, Southern California eliminated St. John's and met Wake Forest for a second time in the semi-finals. The Deacons beat the champions again in another overtime 12-inning contest, 2-1, but lost out to Texas 10-3 in the finals. Six of Coach Gooch's players landed on the All NCAA tournament team. These were **Charlie Teague**, second baseman; **Gene Hooks**, third baseman; **Joe Fulghum**, left fielder; **Russell Batchelor**, catcher; **Harry Nicholas** and **Dick Vander Clute**, pitchers. The first All-American college team was

chosen in mid-July and Teague and Hooks were honored with first team positions. Vander Clute was selected on the second team.

Coach Gooch and the boys are all smiles when they look toward next season. The 1950 Deacons diamonders will feature all but two men — Catcher Russ Batchelor and Pitcher Vernon Mustian — of the powerful '49 squad and there will be several promising newcomers coming up to strengthen the team. Gooch says that he believes the club definitely will be stronger next season and as one sportswriter observed, "that's improving on perfection."

Baseball and Softball Bats



Hanna Manufacturing Company
Athens, Georgia

LIME BURNS SIDELINE TEAM STAR!

"Wish I had used PLUS 5," says sad coach

This won't happen to the athletes in 510 universities, colleges and high schools where Georgia Marble's (pure Calcium Carbonate) PLUS 5 white line field marker is used on gridirons, diamonds, tennis courts, athletic fields, etc. — **because PLUS 5 cannot cause crippling burns** so frequent on lime marked fields.

Proven on the field and widely acclaimed by officials and players — "Great!" say the Sugar Bowl officials — the Cincinnati Reds — Atlanta Crackers and scores of others who

know what it means to have lime-burned players in the infirmary instead of on the playing field. Leading schools use PLUS 5 — it's not too late to protect your players **this season** — act NOW.

BETTER THAN LIME 5 WAYS

1. **No burn.** Safer than lime. Eliminate this lime burn tragedy to players, coach and team.
2. **Pure white** — leaves strong, gleaming white, clean field mark.
3. **Safe for grass** — PLUS 5 helps grass grow greener, for it actually sweetens the soil.
4. **Lasts longer** — requires less field re-marking. This cuts labor costs.
5. **Economical** — costs little. Comes forty 50-lb. easy to store and handle, multi-wall bags to the ton.

You apply and use PLUS 5 either wet or dry just the same as you use ordinary lime or any other marking material.



DO THIS NOW — Write or wire for prices from a 50-lb. bag to a ton or more. Delivered through dealers. Where no dealer is convenient, we can ship direct.

CALCIUM PRODUCTS DIVISION

The GEORGIA MARBLE COMPANY, Tate, Georgia

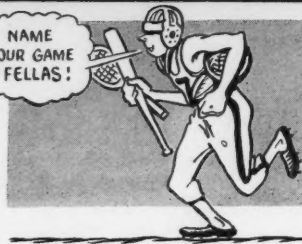
Southern Co-Ed

Our SOUTHERN CO-ED this month is Miss Nancy Hanks, daughter of Mrs. Bryan Hanks, of Fort Worth, Texas. As we prepare this copy Nancy is busy framing her diploma, as she graduated from Duke University, Cum Laude, in June. She was President of the Woman's College Student Government Association and also President of the Regional Association of Student Government Presidents. She is a member of Phi Beta Kappa, Kappa Alpha Theta and Phi Kappa Delta. She was also one of seven members of White Duchy, the highest order to which a Duke co-ed may belong. In addition to these achievements Miss Hanks was crowned May Queen at Duke University last spring, and was one of the beauties in the Wilmington, N. C., Azalea Festival. You see now — all who are beautiful are not dumb.

Southern COACH *by McKemie*

BORN IN CHATTANOOGA, 1908, HEYWOOD MOVED TO ATHENS, GA., IN 1910. AT ATHENS HIGH SCHOOL HE PLAYED **FOUR SPORTS!** WENT TO U. of CHATTANOOGA IN '26.

NAME
YOUR GAME
FELLAS!



HUMPHREY HEYWOOD

NINE YEARS AS
HEAD FOOTBALL
COACH...NINETEEN
YEARS AT THE

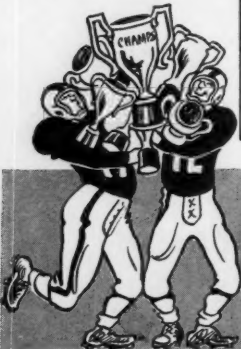
BAYLOR SCHOOL

CAPTAINED HIS
COLLEGE TEAM IN 1929.

COACH HEYWOOD
HELPED PROCURE
FUNDS FOR THE
\$250,000.00 GYM
AS A MEMORIAL TO
THE BAYLOR BOYS
OF WORLD WAR II.



HEYWOOD'S FRIENDSHIP WITH 'BOBBY' JONES, 'RED' DREW of ALABAMA, R.R. NEYLAND of TENNESSEE, AND FRANK THOMAS of ALABAMA HAD AN INFLUENCE IN BRINGING THE SONS OF THESE MEN TO BAYLOR



HEYWOOD'S FOOTBALL RECORD
AT BAYLOR: **WON 74, LOST 4**
TIED 3, WITH SIX UNDEFEATED
SEASONS... TRY TO BEAT THAT!

"26" YEARS SUCCESSFULLY SERVING SCHOOLS

*Nationally Known
Athletic Goods*

RAWLINGS
WILSON
VOIT
SPALDING
MACGREGOR GOLDSMITH
SPOT-BILT
RIDDELL
CONVERSE
DODGE TROPHIES
MALZONE JACKETS
GEORGIA KNIT SWEATERS

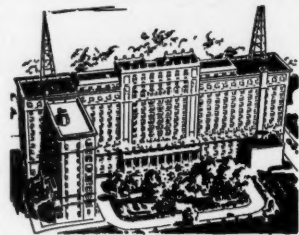
MARTIN-THOMPSON COMPANY

Established 1923

706 CHERRY ST.
CHATTANOOGA 2, TENN.

"It Pays to Play"

Your Headquarters



for the G. A. C. A.
Coaching Clinic,
August 15-20.

Site of registration,
lectures, and annual
Coaches' party.
Near Georgia Tech,
and Rose Bowl.

600 outside rooms, each
with bath and circulating
ice water . . . popular
prices prevail in dining
room and coffee shop.

Rates From \$3.50

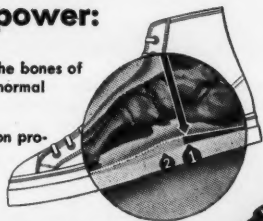
ATLANTA BILTMORE

The South's Supreme Hotel

THEY'LL PLAY AT TOP SPEED LONGER with "P-F" basketball shoes

Here's how "P-F" gives players more staying power:

1. This rigid wedge keeps the bones of the feet in their natural, normal position.
2. This sponge rubber cushion protects the sensitive area of the foot.



"P-F" means Posture Foundation

*Trade Mark



B. F. Goodrich "Litenfast"

Hood "Conference"

Basketball requires *continuous* fast foot-work! Going at top speed constantly, foot and leg muscles tire or strain easily. That's why so many coaches insist on "P-F" Basketball Shoes.

The X-Ray shows how "P-F" decreases foot and leg muscle strain . . . guards against flat feet . . . keeps players in top shape

longer! Besides, you get all these "plus" features: Molded, tan, non-marking, positive-grip soles—sponge cushion insoles and heels—extra quality army duck loose-lined ventilated uppers—ventilating eyelets.

Get the most out of your team! Whether you buy equipment or players buy their own shoes, *insist* on "P-F" Basketball Shoes!

FREE! "Basketball Hints" booklet by Coach "Ozzie" Cowles, University of Michigan 1948 ("Big 9" Champions), University of Minnesota 1949-1950. Diagrams, winning plays, training rules . . . help for every player. Also **FREE**—Basketball Foul Shooting Record Charts. Write today! Athletic Dept., P. O. Box 327, Watertown 72, Mass.

Specify "P-F" Basketball Shoes made only by B. F. Goodrich and Hood Rubber Company

FOOTBALL IN MEXICO

By
BILL SHANAHAN

“WHAT is the point of sitting three hours on a hard bench watching 22 thugs push and maul each other over a bag of wind?” replied Pablo Gonzalez to a query about his interest in football.

But that was five years ago. Today football is beginning to rival bullfighting and soccer as a major sport south of the border and despite a shortage of coaches, money and facilities Mexico now has two football seasons instead of one.

After floundering in the doldrums for a number of years the crucial moment arrived in December, 1947. Doc Blanchard, Arnold Tucker, Jim Enos and their Randolph Field Ramblers were invited to oppose the Mexican All-Stars in the first annual Silver Bowl Game. News of this match enveloped Mexico City in its worst gloom since the Yankee invasion of 1846.

The gloom deepened to fog proportions with the arrival of the big American team. What little hope remained was quickly dissipated as Blanchard churned up the turf like a Sherman tank and Tucker knocked over dimes at 40 yards in practice sessions.

Despite pessimism, the Mexicans were loyal to their team and kick-off time found Olympic Stadium echoing to the roar of some 50,000 fanatics (Mexican term for fan and very descriptive).

Enthusiasm mounted as early in the first quarters the All-Stars, displaying speed and precision, drove 76 yards in 11 plays. A touchdown pass, Cordoba to Ramirez, was greeted with the loudest cheer heard in the Stadium since Manolete killed his last bull.

Minutes later the enthusiasm turned to anguish as Tucker left the Mexican defense like 11 pieces of scattered picket fence on a twisting 46 yard run which tied up the ball game. The extra point put the visitors out in front 7-6 and the honeymoon appeared to be over.

However it was soon evident the Mexicans were up for this one. The game turned into a rousing, two-



Salcedo takes a pass from Bermudez in the game between Colegio Militar and Politecnico, which "poli" won 13-7. The game's popularity is shown by the packed stands.

fisted contest with both teams coming back for more. Although outweighed, outplayed and outgeneraled, the All-Stars were never outfought and in the closing moments it was the little team from down south that came off the floor fighting its way back into the lead. Chivo Cordoba took the longest step in Mexican football as he crossed the goal line for the winning tally with two minutes to go.

This 24-19 victory over a team boasting three players of All-American calibre was the boost Mexican football needed. Chief cause of lack of interest had been the feeling that Mexican teams could not compete even with the most mediocre U. S. team. Overnight football became the major topic of discussion.

In 1948 Mexican football had its finest season. It was characterized by close, exciting contests and general improvement in the calibre of play. Staunch support from the fans indicates that the financial problem is no longer a major obstacle. Most games drew from 20,000 to 30,000 spectators while the "Classics," Universidad vs Politecnico and the Silver Bowl, All-Stars vs Pacific Navy (U. S.) drew close to 50,000.

The season opened with Compton College (Cal.), Little Rose Bowl champion, meeting the Pumas of Universidad (University of Mexico) in Olympic Stadium. In Bob Fell and Hugh McElhenny, Compton had two of the fastest backs in football operating behind a big, hard-hitting line.

The Pumas, defending the prestige Mexico had gained in the Silver Bowl, fought their hearts out but Compton had too much speed and punch. Both McElhenny and Fell broke away for long runs in the last five minutes enabling the Californians to eke out a 26-21 win.

The season ended with the Silver Bowl game in December which measured up to the standard set for excitement the previous year. It was a slam-bang offensive game with Bill Busik (former Naval Academy star) sparking his Pacific Fleet sailors to a 33-26 victory. The score was tied four times and the winning touchdown came on an 80-yard run in the last three minutes.

The major league of the Federal District (corresponds to the District of Columbia) is composed of six teams: Politecnico, Military College, Mexico City College, Normal, Y. M.

C. A. and Wacha Chara. Universidad is not in the league at present because most of its schedule is taken up by U. S. and Cuban teams. However, the Pumas take on any eleven which threatens their prestige as top team of the Republic.

The Military Academy, usually a tail-ender, presented a much-improved team coached by Major Bob Whitlow, a former West Pointer. The Cadets added to the enthusiasm by winning international victories over Randolph Field and Corpus Christi Navy (both of Texas). They upset Mexico City College and appeared headed for the league championship when they were unexpectedly dumped 13-6 by the white burros of Politecnico.

Sporting a wide open attack paced by two sets of speedy backs, "el Poli" became the darling of Mexican fans. Although lacking weight and experience the White Burros were alert and aggressive. As the Mexicans expressed it, they played "con coraje y corazon" (with temper and heart).

Poli won the league championship despite a 6-6 tie with Mexico City College in a much-disputed game but lost the local "big game" to Universidad 21-14 in a see-saw battle.

As the season opened Mexico City College was tabbed as the team to beat. The Aztecs boasted the strongest defensive line in the league but failed to develop the expected offensive punch. After winning early games in easy style they became the hard luck team of the year. The Aztecs stood off the Cadets 58 minutes only to fumble the game away. They ran rough-shod over Politecnico only to have two touchdowns nullified by penalties and were on the champions' one yard line when the game ended. They lost the final game 28-6 to Universidad, crumbling in the second half after making seven goal line stands — three within the one yard line.

With a big squad, ample replacements and a hard-hitting ground and air attack, Universidad was the class of Mexican football. The Pumas hit their stride in the opening game against Compton but never quite measured up to that performance again. However they had sufficient momentum to turn back the two local threats — Politecnico and Mexico City College.

In international competition the Pumas defeated the University of Havana twice, Phoenix College (Ariz.), lost a heart-breaker to Compton College but were crushed by San Jose State (Cal.).

From the foregoing it is not to be construed that Mexican football is

approaching a par with that of the United States. Our southern neighbors have come a long way in recent years but football is just catching on with the kids in the street and therein lies the development of the game.

In the first place the physical difference is tremendous. It is not unusual to see a Mexican college lineman of 150 pounds while in the U. S. such a man is considered small even for a country high school.

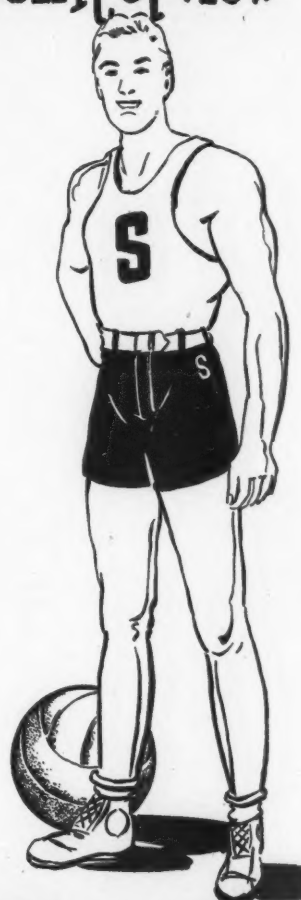
Also when a player reaches the college level in the U. S. he usually has had from four to eight years experience playing on sandlot and high school squads while in Mexico he may be seeing a football for the first time.

A great advance was made with the formation of the Intermediate League a few years ago. This league operates from March through May and is now composed of twenty-one teams. Originally intended as a high school conference, it now also accepts college teams composed of players who have never been members of a squad in the Major League. This step was necessary because few high schools were able to finance the sport at that time.

The steady growth of the Intermediate League led to the organization of the Juvenile League a little later. This carried out the original purpose of the Intermediate League and is exclusively for high school elevens. In this manner football is gradually being placed in the reach of younger boys.

From a game which seemed destined to die unmourned five years ago, football is becoming the sport of modern Mexican youth. The teams do not measure up to their Yankee counterparts and given the differences of size, experience and techniques, they may never do so. But for thrills, competition and fighting spirit the Mexican games are equal to the best.

from an ATHLETE'S point of view



JIM-KOTE

FOR GYMNASIUM FLOORS

provides a playing floor surface second to none . . . tough, durable, splinter-free and fast. JIM-KOTE floors, with freedom from slip hazards, give players greater confidence and provide the footing for championships. We have a story to tell. Ask us for it.



Offices and warehouses
DALLAS • HOUSTON • NEW ORLEANS

LINE COACHING

BY

TOM LIEB

University of Alabama

THIRD EDITION

Revised Text of Detailed Football Instruction on Line Play. Clearly illustrated. First hand information on the Line Play of the Notre Dame Formation and "T" Formation. Information gathered from playing at Notre Dame and Twenty-five years of Coaching and Scouting.

The only book on strictly Line Play available. Forty illustrations personally demonstrated.

Postpaid, \$3.00 each

TOM LIEB, Distributor

Box K

UNIVERSITY, ALABAMA

FLICKER BALL

**A New Passing Game Played with a Regulation Football,
Designed to Develop the Skills of Ball Handling**

By

H. E. KENNEY and A. H. SEIDLER

LAST December 12, the writers of this article had the good fortune to have tickets to the Bear-Cardinal professional football game played for the championship of the Western Division of the National Professional Football League. This game, as you know, was played at Wrigley Field in Chicago. It was one of the most interesting games we have ever had the pleasure of watching. The backfield ball handling, forward passing and receiving was a beautiful thing to see. For the Bears, Johnny Lujack and Sid Luckman and for the Cardinals, Ray Mallouf and Paul Christman put on a great passing show for the fans. While watching the game we were discussing the differences between college football and professional football. Why are high school and college players, comparatively speaking, so poor in ball handling? Why is the number of good passers so limited? Why do college teams play "close to the chest" when even with, or ahead, of an opponent and open up only when forced to take long chances to win? We arrived at the conclusion that possibly there would be more good passers and receivers if the boys,



Coach Kenney is a graduate of the University of Illinois, where he participated in wrestling. Upon graduation he was added to the staff as Assistant Wrestling Coach, becoming Head Coach of Wrestling in 1928. During the war he served as Physical Training Officer, directing the program for the Sixth Naval District.



A. H. "Army" Seidler is a member of the Physical Education faculty of the University of Illinois. Formerly he was Director of Athletics and Head Coach of football and basketball at Arlington Heights, Illinois, and at Washington, Iowa. He has won a high percentage of his football games and is an exponent of the wide open or "razzle-dazzle" style of play.

as they are growing up with the game of football, handled the ball more often. After all, a football has a rather tricky shape. It takes a lot of practice to become proficient at receiving and passing while in movement.

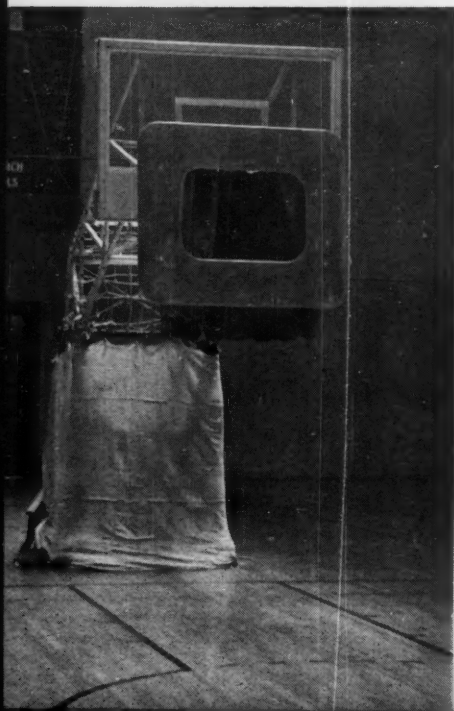
We have heard many football coaches say that good passers and efficient ball handlers are born and not made. We doubt if this is true. Perhaps the few who develop proficiency in handling a football have more natural ability or perhaps they spend more time than others in ball handling practice. After all, only a few boys play in the backfield anyway, and even those who do play in the backfield do not handle the ball often as compared to the number of times that a basketball player handles a basketball. The idea struck

us that there might be a place for a game that used the backfield skills of handling a football. A game that was interesting enough so that boys would play it on the playgrounds, in the schools, and in the parks as basketball is now played might make a difference in the way that football is played in the high schools and colleges.

The professionals play an open game of football. The fans love this type of game. High school and college coaches would teach more of a "fancy Dan" style if they had ball handlers who could handle the ball with efficiency and precision. It is our belief that most boys can learn to pass and receive passes. Why should a college team have only one or two men who can pass accurately? Some boys will always be better than others but it is our contention that ball handling on high school and college teams can be materially improved.

While driving home from Chicago,

A flicker ball goal mounted on a basketball goal in Huff gymnasium, University of Illinois.



after witnessing the Bear-Cardinal game, we devised a game, played with a football, that is made up largely of passing and receiving. We have built experimental goals and have tried out the game in Physical Education classes. We believe we have a game that will be fun to play and consequently make ball handling drills a year round pleasure. We have called this game Flicker Ball, after the old Bob Zuppke Flea Flicker Play. We do not contend that this game will replace basketball, football or any other sport but it may replace a lot of dull ineffective ball handling drills. It may also make football more interesting to watch and more fun to play. Here's the way the game is played.

The playing field is a rectangle, roughly similar in shape to a regulation football field or basketball court and a goal is mounted at each end of this playing area. The outdoor playing field is fifty-three and one-third yards long (width of football field) and thirty yards wide, so three Flicker Ball fields may be laid out across the width of a regulation football field.

The game may be played indoors on a basketball court; the goals being equipped with a special bracket

which enables them to be mounted in a jiffy on the regular basketball backboards. A semi-circle, fifteen feet in front of each goal, is drawn on the floor and outlines a dead ball area, which in effect, puts the goal out of bounds. We have found that 5 men on a team is an ideal number for indoor play.

The fact that the goals are convertible, and that the game may be played either indoors or outdoors is, of course, a tremendous advantage to the coach or Physical Education man, who will be able to play this game in any or all seasons of the year. The goals may be used to full advantage and their dual service will go a long way to justify their expense.

The Flicker Ball goal is a board with a rounded rectangular hole in it through which the ball is passed. This board is mounted in such a manner that the center of the target hole is 9 feet above the ground and equidistant between the two side lines at a point 15 feet beyond the end line (outdoor rules) of the playing field.

Flicker Ball is played with a football and the object of the game is to advance the ball by passing to a position from which a goal may be attempted. Any player on either

team is allowed to handle the ball at any time. The ball may be advanced toward the goal only by means of passing. The player in control of the ball is not allowed to advance toward the goal while in possession of the ball. However, the ball may be carried laterally or backward. No contact is allowed in this game and with refinement the game will be an extremely fluid sport in which lightening passes, sudden starts and stops, and rather close man to man play will probably predominate. With experienced boys playing, all players have countless opportunities to pass and receive the football and are constantly attempting to successfully execute these skills. Conversely, when on defense a player will be attempting to cover his opponent as well as play the ball.

One of the novel features of this game is the fact that any attempted goal results in loss of possession of the ball. The rules of this game are so designed that the goals are situated out of bounds with the specific intent of forcing the shooting team to throw the ball out of bounds and thus lose possession. After a successful or an unsuccessful goal attempt the defensive team puts the

(Continued on Page 49)

ALL OVER THE NATION

it's Universal

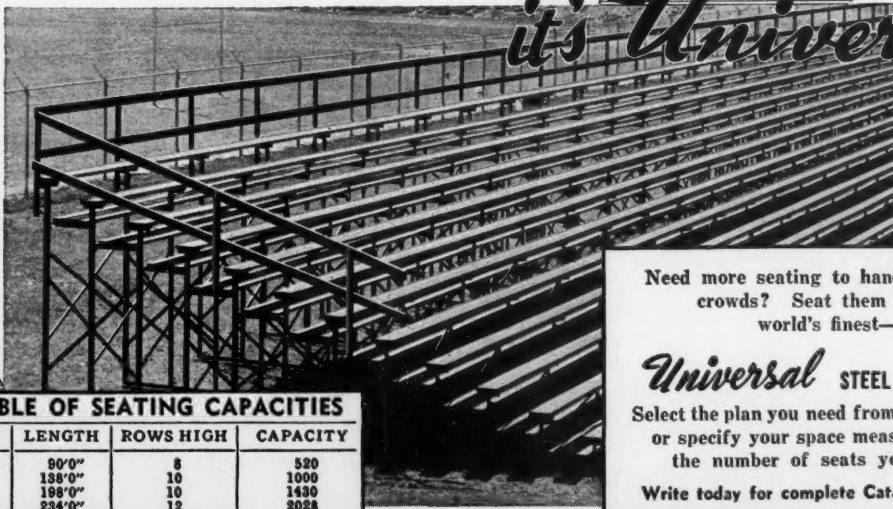


TABLE OF SEATING CAPACITIES

PLAN	LENGTH	ROWS HIGH	CAPACITY
No. 1	90'0"	8	520
No. 2	138'0"	10	1000
No. 3	198'0"	10	1430
No. 4	234'0"	12	2028

Need more seating to handle overflow crowds? Seat them on the world's finest—

Universal STEEL GRANDSTANDS

Select the plan you need from table at left—or specify your space measurements, or the number of seats you require.

Write today for complete Catalog and Prices

Universal
CHAMPAIGN

BLEACHER COMPANY

Bleacher Experts for Over 30 Years
606 SOUTH NEIL STREET

ILLINOIS

SOUTHERN SCHOOLS

(Continued from Page 13)

gain attention.

One of the high spots of the outfit's career came only two years after its organization. In 1939 the band, dressed in glittering uniforms and presenting a quartet of as pretty drum majorettes as ever donned uniform, trotted off to the World's Fair at New York.

So fast has the organization gained attention outside Henderson and this immediate vicinity, the band has been so much in demand during the last 10 years for out-of-town appearances that a majority of the dates could not be filled.

It has played for important football games and before a total of nearly a million people at Wake Forest, North Carolina State, The University of North Carolina, Duke University, and other colleges. In 1946, for instance, it served as the University of Tennessee's band at the Duke-Tennessee game at Durham, and did its job so well that high officials of the University of Tennessee praised the band publicly.

But the Band hasn't let its national attention draw it away from its own back yard.

It has played for every home game of the Henderson High School Bulldogs during its 10 years of existence, and it will continue to be on hand

every time the Bulldogs take the field to do battle with an opponent on their home grounds, and in many cases away from home.

For many years the band has been an outstanding attraction at such events as the famous Gallopade in Rocky Mount, the Nationally-publicized Tobacco Festivals in Wilson and South Boston, Va., and various other festivities.

The hundred-piece band now boasts a new set of uniforms and all modern instrumentation — meaning that in instruments, the band is as well-equipped as any modern college band. Plans are being formulated to attend several college football games this year, which means that the band's members will get to see a lot of football for free.

As usual, special attractions and formations, together with new musical numbers, will be rendered at local home football games.

ATHLETIC PROGRAM

Athletics at Henderson consists of the three major sports — football, basketball, and baseball. Henderson is a member of NCHSAA.

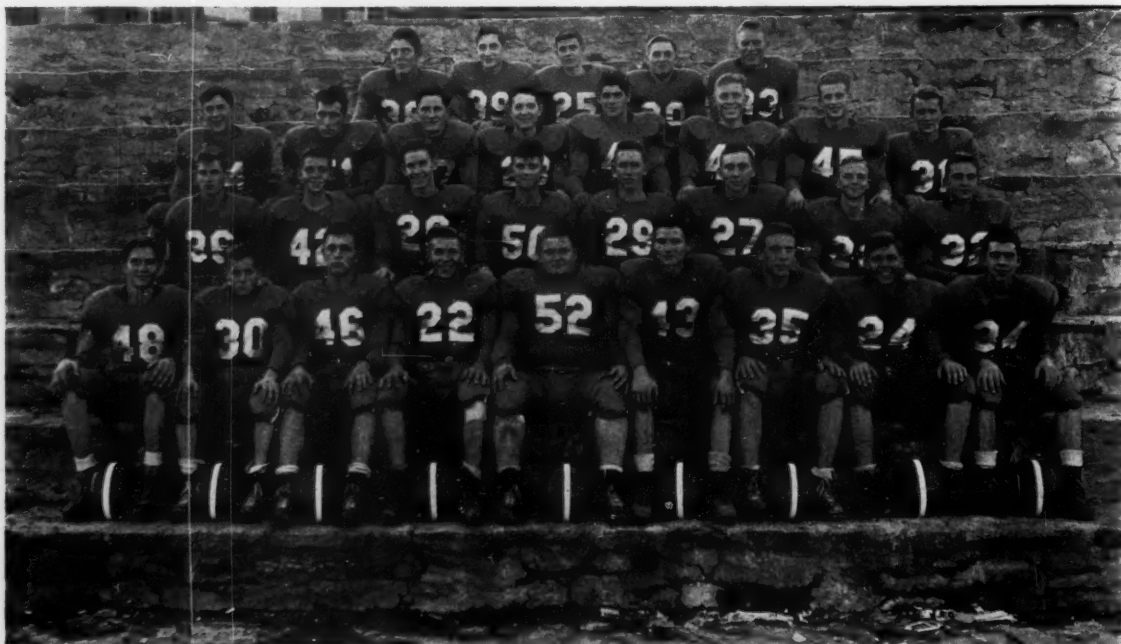
In order to take part in the Athletic Program all students must meet the eligibility requirement set forth by the North Carolina High School

Athletic Association. I also place another qualification before I permit anyone to participate in the Athletic Program, and that is attitude. If a student has the proper attitude regarding others, his teachers, and his school, we want him to participate; if not, we can get along without him. We feel that a boy with the proper attitude is an asset to any squad regardless of his ability, but a boy who does not have the proper attitude is a drawback to any squad regardless of his ability.

We have in the high school a varsity and junior varsity program with each group having a schedule of its own. Members of the varsity squad can be made up of boys from any class, but there is a restriction on the boys participating on the junior varsity squad. Members of the junior varsity squad consist of boys from the 9th and 10th grades only. This is our "feeder" squad for the varsity, and we desire to keep it as such.

Baseball was included in the Athletic Program for the first time in 1948 after a lapse of 10 years.

In 1948 a Junior High School football program was started. Junior High School here consists of the 7th and 8th grades. A schedule of 6 games was arranged and the boys gave a good account of themselves. Coaches for the Junior High School squad were the coaches of the varsity squad. They usually practiced after the varsity squad was through.



VARSITY FOOTBALL SQUAD

**HENDERSON
HIGH SCHOOL
GIRLS' VARSITY
BASKETBALL
SQUAD**



**FOOTBALL AT HENDERSON
HIGH SCHOOL**

Coach Joe Caruso came to Henderson in 1947 and immediately football reached great heights. He brought with him the "T" formation—that is the split "T". With a schedule of 10 games, the squad went to work and completed its schedule with 8 wins, 1 loss, and 1 tie. Henderson was declared champion of its district and entered the district play-off. The Bulldogs, Henderson's team, defeated Tabor City and advanced to the finals of Eastern District play. Here is where the Henderson Bulldogs showed their stamina. Forced to play 3 games in 7 days, the Bulldogs defeated Hamlet for the Eastern Championship on Friday night by the score of 33-7. The next night against their old rival, Oxford, the Bulldogs came through 25-13. Then on Thursday, for the State Championship, Henderson defeated Mount Airy by the score 25-14. This gave Henderson its first state title in the history of the school.

In 1948 the Bulldog squad again played a heavy schedule listing 11 games and coming through with a record of 8 wins and 3 losses. It was ironic that the State Champion, Mount Airy, had been defeated by Henderson in an early season game. However, in that game the Bulldogs lost 3 of their regulars by injury and then had a tough time throughout the remainder of the schedule. In the last two years Henderson has won the state title once, and out of a total of 24 games played, has won 19 against 4 losses and 1 tie.

For 1949 Coach Caruso has arranged one of the most attractive schedules in the state. The schedule

includes two out-of-state games, one being an intersectional game with Brenham High of Texas. Also included are two class "AA" teams. Another feature of the schedule will be that all of the games are to be played in Henderson. The schedule is as follows:

Sept. 9—Brenham High School,
Brenham, Texas
" 16—Durham County High

School
" 23—Roxboro
" 30—Oxford Orphanage
Oct. 7—Goldsboro (AA)
" 14—Open
" 21—Methodist Orphanage
" 28—Oxford
Nov. 4—Columbiana, Alabama
" 11—Hillsboro
" 18—Raleigh (AA)

(Continued on Page 45)

LOOKOUT COACH - - -

If that favorite Hip or Shoulder Pad breaks on your triple threat man, **DON'T** buy a new pair — let **LOOKOUT** repair it for you. Twelve (12) hour service on all Football Equipment received during the Season.

DON'T forget your other sports. We repair Baseball and Track Shoes, also cleaning, repairing and lettering on Shirts and Jerseys.

LOOKOUT SPORTING GOODS CO.

CHATTANOOGA 2, TENNESSEE

LOOKOUT TO LOOKOUT FOR REPAIRS



TRAVELING 'ROUND THE Southern Conference

with **JACK HORNER**

Special Staff Correspondent

Pull up a chair, dear readers, and let's take a look at the 1949 football parade in the Southern Conference.

North Carolina, beaten in one conference game in three years, is the team to beat again.

And Wake Forest, the club which administered that licking in 1947, looks like the team to give North Carolina the most trouble in a wide-open scrap for the loop bunting worn by Clemson's Gater Bowl champions.

Clemson, which enjoyed its first undefeated season in the history of football at the school, sneaked off with the conference crown last year when North Carolina was tied by William and Mary.

Although Clemson was hard hit by graduation, it is favored by a light conference schedule and might walk off with the title again. Maryland, which dropped a couple of tough customers in Duke and North Carolina, also has a favorable conference schedule.

William and Mary, tackling its toughest schedule in history, and Duke, which promises an improved ball club, are strong dark horse candidates.

While Carl Snavelly lost two full teams of lettermen at North Carolina, he is given the edge over the field because of the presence of Choo Choo Charlie Justice in the Tar Heel backfield.

This little slippery All-America, second man in the nation in total offense last year, is a one-man backfield. He passed or ran for 23 touchdowns last season and he shows promise of enjoying his greatest year in this final collegiate campaign before turning professional.

Justice, who has never missed a minute of any game due to injury in his three previous seasons of college ball, will do all the kicking and most of the running and passing from Snavelly's single wing. He averaged 44 yards in 62 kicks last year, an all-time intercollegiate record. He averaged 5.2 yards in 147 carries and completed 62 of 122 passes for 854 yards.

Without him, North Carolina would just be another ball club. With him, they're a strong contender for the mythical national championship. The Tar Heels were the third ranking team in the country in 1948, right behind Michigan and Notre Dame, in the final Associated Press ratings.

With most of the war veterans graduated, Snavelly, like most coaches around the 16-member conference, will depend to a great extent upon spirited sophomore newcomers with hustle to burn.

Dick Weiss, a hard-hitting fullback who passes expertly, is one soph expected to make the North Carolina backfield. There are several up front in the line where Snavelly lost his first four guards and tackles.

Over at Wake Forest, the talk of the campus is Billy (Nub) Smith, an Alabaman who found his way to the Baptist school where Alabaman Peahead Walker is head coach. Smith averaged over seven yards every time he

carried the ball for the Wake Forest freshmen last season, and he's expected to be just the spark needed by the Deacons. Welker suffered no serious manpower losses, and the 1948 Deac frosh were the best in 10 years. There's little wonder Wake Forest it rated right behind North Carolina in the pre-season rankings.

Rube McCray, at William and Mary, will ride or fall with Jumpin' Jack Cloud, a truly great fullback who is a savage tackler on defense. Cloud is a 60-minute performer. Lou Creekmur, 230-pound tackle, will be the kingpin in a rugged forward wall. The Indians must travel a rocky road, however, since they added Michigan State, Arkansas and Pittsburgh.

If 20-year-old Glenn (Runnin') Wild, untried sophomore, is the passer he was for the frosh last year, Duke could be a tough cookie. Green sophs must shoulder the load at ends, however. Down the middle, the Blue Devils will be hard to move. Col. Wallace Wade may serve up a little more of the T formation he sprang on late season foes last year.

Tobacco-chewing Frank Howard only has two regular line holdovers but his Clemson backfield may be one of the most potent in the league, thanks to fullback Fred Cone and tailback Ray Mathews. They can go against any competition.

Twenty-five returning lettermen, including Ray Krouse, one of the best defensive tackles in the nation, give Jim Tatum room to smile at Maryland. A promising group of freshman players bolsters the Terrapins.

Big Talk in the South Carolina camp centers around six-foot-five John Boyle, rookie quarterback from Brooklyn. He looks like a great prospect for the T formation employed by Rex Enright.

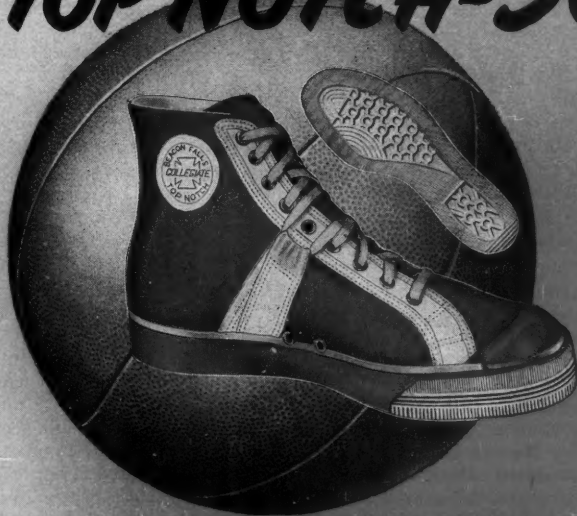
Beattie Feathers is sure to have an improved team at N. C. State. He lost no key players and is expecting big things from several highly-touted newcomers up from the freshman ranks.

Washington and Lee puts its hopes in the hands of George Barclay, former Maryland assistant, who picks up where Art Lewis left off to go to Mississippi State with Pooley Hubert, who quit at Virginia Military Institute. V.M.I. rides or falls with Tom Nugent, something of a schoolboy coaching sensation at Hopewell, Va. Nugent and Barclay have unknown quantities.

Dick Esleeck slipped up on some of his opponents last year. He lost only three of 10 games in his first season at Richmond University, and he admits he'll be satisfied with that same record this year.

Davidson, spearheaded by Auburn Lambeth, a fine passer, and George Washington, sparked by Handy Andy Davis, look for improved clubs. Virginia Tech can't do any worse than last year when it went through the season without tasting a victory, while The Citadel and Furman are hopeful of presenting stronger teams.

TOP NOTCH-50 YEARS NEW



This year marks the Fiftieth Anniversary for the makers of the famous Top Notch basketball footwear. And we can truthfully say that Top Notch is 50 years new because nearly every year, starting with the famed 1914 Gripsure molded outsole, Top Notch has introduced *new designs* and *new features* for the foot comfort and foot protection of your players!

INTRODUCING...
New color combinations in the Collegiate



COACHES

Place your 1949 orders
now with your Sporting Goods Dealers!

BEACON FALLS RUBBER FOOTWEAR

BEACON FALLS, CONNECTICUT

TRAINERS CLINIC BIG SUCCESS

By

DUKE WYRE

President, Southern Conference Trainers Association

Report on the Trainers Clinic held at the University of Maryland on June 10th and 11th, 1949, and sponsored by the Southern Conference and the Southern Conference Trainers Association

THE Trainers Clinic proved to be a huge success due to the excellency of the staff, the number of men attending and the cooperation of the exhibitors and officials at the University of Maryland. There were 200 men in attendance during the two-day clinic in which there were 42 colleges and universities throughout the country represented by their head trainer. Twenty-five states were represented here and the men came from as far north as Massachusetts, as far south as Louisiana and as far west as Iowa. There were 53 high school coaches present and 10 prep school coaches. The armed services were represented by men from the Air Force, Navy, Army and Marines. There was representation from Boys' Clubs, C.Y.O., Y.M.C.A., and Physical Education men. Conferences and leagues represented at this clinic were the Southern Conference, Southeastern Conference, The Big Six, Big Seven, Big Ten, Ivy League, New England Conference, North Carolina Conference, Middle Atlantic Conference, Central

Collegiate Conference and the Mason Dixon Conference.

Complete coverage by newspaper, radio and television was featured before the clinic and there were two coast to coast broadcasts on this trainers' clinic; one being on the "Inside of Sports" program and the other being Stoney McLinn's program on the Mutual Broadcasting System. Associated Press carried notice of our clinic throughout the nation. The clinic staff was headed by Dr. George E. Bennett, Professor of Orthopedic Surgery, Johns Hopkins University School of Medicine. Dr. Bennett gave a fine and enlightening talk on Joint Injuries.

Dr. Thurston Adams of the University of Maryland Hospital gave an excellent lecture on Muscle Injuries. Dr. Harry Bishop, Director of Student Health, University of Maryland, pointed out all the features of health and safety in athletics in his fine manner. "Chuck" Cramer of the Cramer Chemical Company, Gardner, Kansas, lectured both days on Athletic Injuries and brought to the Clinic his wide experience and knowledge of the past 30 years in the treatment of athletic injuries. Robinson Lappin, Director of the University of Maryland Dining Hall, lectured on the Value of Foods in Training and Conditioning. Mr. C. H. Dennison, Orthopedic

Brace Manufacturer, gave us the inside on athletic braces. Dick Simonson of William and Mary lectured and demonstrated ankle and lower leg injuries. Fitz Lutz of the Baltimore Colts instructed the clinic on grass drills, exercises and warm-ups. Whitey Gwynne, University of West Virginia, demonstrated and lectured on chest and shoulder injuries. Ernie McKenzie, Head Trainer of Wake Forest College, lectured on training student assistants. Howard Waite, Head Trainer of the University of Pittsburgh, lectured on his own knee brace and ankle wrap. Thor Olson of Ohio University lectured on his knee wrap and gave an excellent lecture on Trainers in the Past and Present. James M. Tatum, Director of Athletics and Head Football Coach at the University of Maryland, highlighted the clinic in a talk on the Relationship between Coach and Trainer. Duke Wyre, University of Maryland Head Trainer, gave a talk on the Injuries to the Knee Joint.

The Clinic was well supported and attended by 25 exhibitors with their display booths showing all the protective athletic and training equipment. On Friday evening the exhibitors sponsored a buffet supper and entertainment for the members who were attending this clinic. The co-census of opinion at the conclusion of the clinic by all men present was that it was the outstanding clinic of its kind to ever be held and all expressed a desire that this clinic should become an annual affair to be held at different sections of the country each year.

The Southern Conference Trainers Association made 5 awards to men for their outstanding contribution in the field of athletic training and conditioning. The recipients of these awards were Dr. H. C. Byrd, President, University of Maryland, Dr. George E. Bennett, Johns Hopkins University, Dr. Thurston Adams, University of Maryland Hospital, Charles and Frank Cramer of Kansas and Dr. Harry Bishop of the University of Maryland.

Manufacturers of Portable

STEEL BLEACHERS

— and —

PERMANENT GRANDSTANDS

For Football, Baseball and Basketball

For prices and descriptive literature, write

STEEL, INC. • Scottdale, Ga.

SOUTHERN SCHOOLS

(Continued from Page 41)

BASEBALL

Baseball was returned to the Athletic Program in 1948. Coach Caruso found himself with a tremendous rebuilding and rekindling of interest task. However, about 18 boys reported for practice, and after a year's play they managed to win one game. Several games were very close—especially one that was lost 1-0.

This year after losing 7 regulars a rebuilding job was begun. This time with 3 freshman boys, 2 sophomore boys, and the rest juniors and seniors two games were won.

All of the boys will be back next year, and a few more boys will be eligible at that time. We are looking forward to a fairly good season.

PHYSICAL EDUCATION PROGRAM

The boys are required to take physical education through their Junior year. The 9th graders are scheduled for 3 days of physical education and 2 days of Health. Each week this schedule is alternated with the 9th grade girls. The 10th and 11th grade boys are required to take

3 classes of physical education one week and 2 the next alternating with the girls.

All boys are required to take part in the program unless a written notice from his physician excuses the boy. Officials and scorers for the activities are taken from members of the class who are members of the varsity squad during the season in force.

Activities entered into are soccer, softball, tag football, flashball, basketball, volleyball, and handball.

Physical Education for Girls in Henderson High School

Physical education is required of all girls from the ninth grade through the eleventh grade. The ninth grade girls have two days of physical education one week and three days of health, while the next week they have three days of physical education and two of health. The girls and boys alternate each week with the tenth and eleventh grade girls, having two days of physical education one week and the next week the girls have three days. On the days they do not take physical education the girls have study periods.

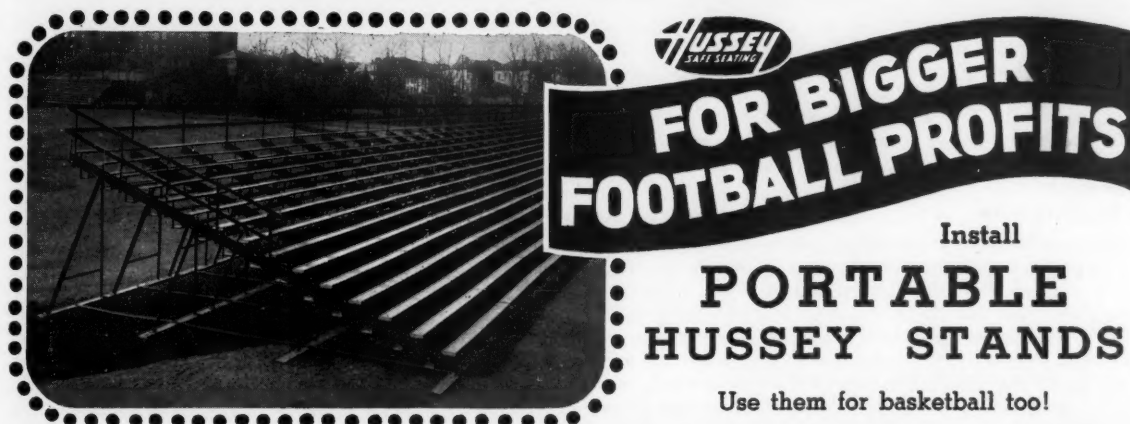
The activities which are taken up

in the physical education classes are as follows: basketball, soccer, tag football, softball, kickball, volleyball, games for small groups such as three-out, seven-up (played with a basketball), dodgeball, relays of different types and calisthenics. The classes are divided into squads with a squad leader elected by the class who in turn chooses the girls they would like to have on their squad. When each sport is started we have several days of practice and then have an elimination (double) tournament before we know who is champion. For each new sport the classes elect new squad leaders and the squad leaders choose new squads.

Girls who are unable to take part in the activities keep scores, time and check out towels to the girls after the gym classes are over. The girls who help with the officiating in the sports are girls who are on the varsity basketball teams during the basketball season.

Basketball is the only sport which is competitive and there are about fifteen to twenty girls on the team. Ninth grade girls are on the junior varsity and play teams in the county while the varsity girls play teams

(Continued on page 48)



YOU CAN HAVE THEM FOR YOUR FIRST GAME

Because of their patented features, Hussey stands are the most practical portable stands on the market. It takes only 1.2 minutes per seat to erect, less to take down.

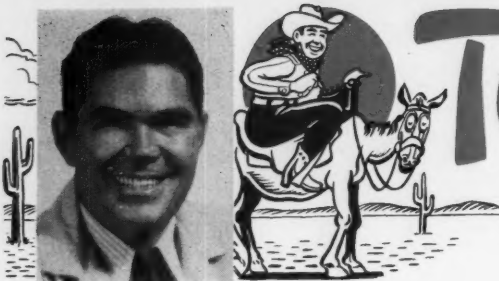
Built of steel, they more than meet all safety code requirements, are IN STOCK READY FOR IMMEDIATE DELIVERY.

Hussey Portables last for years, are available at new low prices—pay for themselves before you know it and may be purchased on the new Hussey easy pay budget plan.

Tell us your needs and we will send you complete information and prices without cost or obligation. FREE catalog.

HUSSEY MANUFACTURING CO., INC.
498 Railroad St. • Tel. 130 • N. Berwick, Maine

Also ask for catalog of "Laughing Loon" Diving Boards, Swimming Floats, etc.



Texas Round-up

By STAN LAMBERT

Lamar College; Beaumont, Texas

Coaching School Notes

Texas High School Coaches' Association had the largest coaching school in the history of the world at Beaumont last month when 1320 attended and 1177 coaches joined the Association for the new year . . . we get a big kick out of one of our neighbors' advertising "The finest coaching school in the South" . . . all instructors were on the ball . . . Faurot with the Split-T and Eddie Wojecki on injuries were probably the most popular lecturers . . . because of inadequate seating two all-star basketball games were held, one exclusively for the coaches and the other exclusively for the fans . . . Rupp's Yankees won both . . . football game ended in a 6-6 tie (Faurot's Southerners had a statistical advantage) . . . the Beaumont Y.M.B.L. gave the hosts of future coaching schools a mark to shoot at in hospitality efficiency.

About the Return of Spring Football

The return of spring football is probably the greatest single victory that Texas coaches have ever won at the UIL polls. There is little doubt in this writer's mind that many of the schoolmen cast affirmative votes at the insistence of their own coaches — but, figuratively speaking, with their tongues in their respective cheeks. The two most-quoted objections to spring football were: (1) its interference with other spring sports, and (2) its over-emphasizing football. The first has merit; and the second, in most cases, is an alibi.

Now the burden of proof that we can have basketball, track and baseball in the spring semester, and still have enough boys and time to carry on a 30-day spring football program lies with the coaches. The day when the football coach can bleed the other spring sports of its best players in order to have all of his prospects out for football is gone forever. Failure to recognize this fact will bring the despicable rule back in the books — and permanently this time. There just won't be any more reprieves.

A Problem for the Entire Profession

Furthermore, the attitude that each individual coach has on the subject has already burst the seams of local jurisdiction. Each coach's stand affects every other coach in the state because misuse of the privilege can bring the ban back. It is a commonly known fact that abuse of privilege has always led to stricter regulations — if you don't believe it, look what happened to Adam.

Previously the coach in District 16 has not worried much about what the coach in District 1 was doing. He has always assumed that it was none of his business — but on this issue it is very much his business. History still repeats itself; and the history of the eight-semester rule proves conclusively what can happen — and what will happen if the **privilege** of having spring practice is abused again. To accept the return of spring football as

a **restored right** rather than a **granted privilege** will be a fatal mistake.

Remember the Eight-semester Rule?

Remember when a boy could make a mistake or suffer a mishap after he had entered the ninth grade and still be eligible until he was 18 years old? Remember when a boy who had not matured quite so fast as the other 17-year-olds **had the privilege** of staying in school another semester if he so desired? In those days the coaches had the prerogative of playing a boy under those circumstances; but too many reneged on privilege, and as a result the eight-semester rule is back in the books — on a permanent basis I fear.

I believe that I could prove that not more than half a dozen schools in the state forced the return of that rule. I could call names, too, if I were "a mind to"; but the objective of this column is not to drag skeletons out of the closet, but rather to point out past mistakes and to urge the coaches to profit by them. Those who took undue advantage of the eight-semester rule made a boy feel that he was a deserter if he graduated before he was 18 years old. The same attitude prevailed "downtown." As a result, pressure was exerted on both the boy and his parents if necessary to influence the boy to "come back" for another season. Those schools did build some fine teams; but their neighbors, who did not subscribe to that school of thought, grew tired of getting their pants kicked off year in and year out because their opponents were cheating legitimately on the spirit of a **privilege**. As a result they resorted to the only other weapon available — the restoration of the eight-semester rule.

Isolationist Theory Is a Dead Duck Too

The regrettable fact of the situation was that the coaches sat idly by and watched it happen. They mildly resented the practice when it happened in their own district, but admitted that they did not blame the other coaches for doing it. In the face of such evidence can anyone believe that such an isolationist theory is smart for the coaching profession? Should some be so selfish as to attempt cheating of the new privilege, will the coaches permit them to create a condition that will return the shackles to innocent and guilty alike? Nothing could be more stupid! If it does happen, never let it be said that this writer did not sound the warning.

Every coach in the state should appoint himself as a committee of one to see that he does his part to prove that the coaching profession is worthy of this trust. Although this writer will frankly admit that he doesn't know what procedure the Coaches Association could take on the matter, he does believe that it offers food for thought for that body. Spring practice means too much to the whole athletic program for it to fail this time. It just can't happen.



TRADE
MARK

Reg. U. S.
Pat. Off. 1901

LOOK FOR
THE RED BALL
ON THE SOLE

BALL-BAND **Wins on every** **Test**



Thrust Test—One of many laboratory and game tests used in perfecting BALL-BAND Basketball shoes.



Correct shoes can give your team the added margin of speed that wins games. BALL-BAND Basketball shoes are *specialized* shoes. Every feature from the cut of the upper to the design of the sole has a basketball reason—and every feature has met the test of winning game play. In a recent survey coaches in 40 states listed features important in basketball shoes—BALL-BAND shoes have all these features—and more—see list below.

A Few BALL-BAND Basketball Features

- Correctly designed triple arch cushion. (Arch-Gard).
- Proper fit for correct support of foot muscles and bones.
- Light weight with maximum wearability.
- Clean-cut, full traction soles for sure footing at top speeds.
- Self-cleaning sole that "sheds" wax and floor dirt, and retains grip.
- Pivot block reinforcement under big toe joint for extra wear.
- Eyelets that won't pull out . . . always snug, correct lacing.
- Correctly shaped and attached lace stays that do not pinch toes.
- Porous upper for coolness.



NOTE: You decide! Go to the store that displays the Red Ball trade-mark and examine BALL-BAND Basketball shoes. Look for every important feature. Write BALL-BAND for an interesting basketball shoe booklet.

BALL-BAND

MISHAWAKA RUBBER & WOOLEN MFG. COMPANY • MISHAWAKA, INDIANA

FLORIDA FLYER

(Continued from Page 27)

about the play, but teammates explained it away with "Pruitt just had too good an angle on him." Anyway, it was a "first" experience for Charlie.

After the first six games Hunsinger began to really catch the fancy of spectators, coaches and writers, and the next week against powerful Georgia in Jacksonville, Coach Wally Butts of the Bulldogs mopped his brow after a skin-of-the-teeth 20-12 Georgia win and said, "Hunsinger is the finest running back we have played against this year. Charlie Justice of North Carolina is a better all around back because he runs, passes and kicks, but this Hunsinger can run ahead of any of them." Harry Mehre, the former Mississippi and Georgia coach since turned football columnist for several Southern papers, was in the press box for the game and was equally enthusiastic when he wrote, "Florida has one of the greatest running backs in the country in Charlie Hunsinger. On a team which won more games, he would be All-America."

The Flyer's main feat of the day was a 64-yard punt return touchdown when he faked the ball to Hal Griffin on a dummy hand-off and thundered down the sidelines behind effective blocking contributed by other Gators. But it was Hunsinger's normal running game that kept rotund Wally Butts worried. The Flyer's only trouble that day, if he had one was that amazingly quick start of his. He was crashing through and finding himself among thickets of secondary tacklers before his

blockers had an opportunity to maneuver.

Chuck's performance in 1948 even inspired Zipp Newman to song. Zipp whipped off the words and Earl Crumly, another member of the *Birmingham News* staff, supplied the music to "The Hunsinger Song":

*Hunsinger's a Humdinger
Not ever will he linger
In ramming a ball
Through the enemy's wall.*

*Chorus
No player is torridier
Than this lad from Florida,
Hunsinger the Humdinger
You ought to see him go!*

The tune is neat and catchy, well adapted to adding verses ad infinitum. Florida students and fans will probably come up with a "million of 'em" soon after the 1949 season starts.

"Ordinarily," backfield coach Dupree says, "Hunsinger has as deceptive a cutback as you can find. Much more deceptive than his straight-away running. On a run-of-the-mine trip he fools defensive men because they think he is at full steam when he is really just free-wheeling along. When they make a bid for him, Hunsinger just takes out the stops and leaves them tied to a yard marker. But that cutback—it's out of this world. Really isn't a cutback at all. It's something like a side-winder. He just seems to half float and half shoot East when he looks like he's going West. A tackler can't make up his mind where Hunsinger is, let alone where he's going."

While the Florida Flyer is majoring in Agriculture, a course of study which always seems to surprise people when they learn the degree

Charlie is pursuing, he is planning to get in a few years of professional football before settling down to farming in Illinois, Florida or wherever he intends to anchor.

The Flyer is tuned up now after two seasons of rehearsals and one of near greatness. Last fall he turned in 842 net yards on 115 scrimmage plays. That total kept Hunsinger second in the conference to the prodigious 1,178 yards rushing racked up by Eddie Price of Tulane, and the Flyer's average of 7.3 yards per run was tops among the Southeastern ball carriers who went on more than 50 excursions. His three-year average is 5.7 yards per run.

Florida finished 11th in the Southeastern last year, a notch above the year before, while Hunsinger stood third among the loop's individual scorers. Georgia's Joe Geri led the list with 90 points and Alabama's Ed Salem took second place with 73, a touchdown and extra point ahead of Hunsinger's 66. Charlie also led the conference in kick-off return yardage, with 344 yards on 11 returns, an average of 31 even. He returned nine punts 120 yards (average 13.3) and stood near the bottom only in the pass receiving table. His four receptions picked up only 23 yards.

Hunsinger doesn't have a great deal to say about his antics on the gridiron and only on rare occasions does he come through with something really quotable. Just the same, he bobbed up with a quickie when one of the writing boys buzzed him toward the end of the season:

"Don't you think," he asked, "that if the other fellows can move a ton of human poundage out of the way, I should be able to carry a fifteen-ounce football all over the lot?"

Which is just what he does.

SOUTHERN SCHOOLS

(Cont'd from page 45)

in our district and outside our county. The girls on the junior varsity have a better chance of making the varsity if they have the experience rather than some girl who has never played on any team—therefore we keep a supply of girls for the next year and the next with our method.

One-fourth unit is given each year for physical education and one-fourth unit is given for health. At the end of the junior year each girl who has taken physical education and health will have one unit which is required by this high school.



"Whatever the Sport We Furnish the Equipment"



Distributors for

**RAWLINGS • REACH • WRIGHT
& DITSON • SPALDING • VOIT
SPOTBILT SHOES
GRANDVILLE AWARD SWEATERS**



HARRY FINKELSTEIN CO.

633 West Bay St.

Jacksonville, Fla.

FLICKER BALL*(Continued from Page 39)*

ball in play by throwing the ball in bounds from behind its own end line. This play was deliberately introduced by the writers in order to place a premium on working for a good shot at the goal. The fact that any shot, successful or otherwise, causes loss of the ball for the shooting team forces the offensive team to work for better scoring opportunities and almost eliminates wild or haphazard shooting.

Another interesting feature of the game is the fact that a loose ball which remains on the playing field is a free ball which may be played by any player. This provision promotes fluidity of action and places a premium on quick reaction and alertness.

Penalty shots, or free throws are awarded when a player is fouled and in case of a foul, the offended player receives a free throw after which, successful or not, the free throwing team is given possession of the ball out of bounds at the midline. The purpose of this provision is to hold fouls to a minimum.

Most players, including varsity stars, who have played this game are extremely enthusiastic. That is, they enjoy playing the game and they think its possibilities as a developer of ball handling skills in football are tremendous. Flicker Ball may develop into a fine spectator game as well as a player sport and it is conceivable that at some future time this game may emerge as an interscholastic sport in its own right.

Flicker Ball has many other advantages in the Physical Education and Athletic Programs. It is a new game which means that it offers an opportunity to add variety to the sports program. Also it can greatly increase the use of present facilities. Since Flicker Ball can be played on a basketball court with goals easily mounted on the basketball goals, present basketball courts can be instantly converted for Flicker Ball play. Thus, Flicker Ball should be a welcome addition to the programs of schools or playgrounds with limited play area.

The outdoor Flicker Ball field is so designed that three of them may be placed across the width of a regulation football field with very little additional work required for marking and lining the fields, since most of the football field lines may be used. The goals do not interfere in any way with the normal use of the football field because they are

erected 15 feet off the football field. In other words, the fact that the goals in the game of Flicker Ball are located out of bounds allows them to be permanently set up without interfering with other uses of the field.

This game should prove a boon to camps, public playgrounds and parks. Since Flicker Ball is a non-contact sport it may be played safely with a minimum of supervision, and the injuries occurring in this sport should be small in number. The fact that the game is not rough should help to overcome common parental objections which frequently places a great deal of pressure upon camps or recreation programs.

One of the great advantages of the game of Flicker Ball is that, like basketball, it may be played by a larger or smaller number of boys than prescribed in the rules, and in congested situations two games of half-court Flicker Ball may be played at the same time. Also variations of the game may be played by extremely small numbers of boys; games such as spot shooting or Flicker Ball Golf, etc.

The goals which we are using for the game of Flicker Ball are constructed of aluminum and can be permanently installed in an outdoor

playground, camp or park. Experimentation is in progress with the use of plastics and other materials for goal construction. The game may be played outdoors in any type of weather, if the participants so desire, by use of a rubber football as a substitute for the regulation leather ball. The writers have often seen young boys shooting a basketball outdoors with snow on the ground, or in the rain, and feel that throwing a football at a target or playing the game of Flicker Ball will prove just as attractive to many boys.

We have been experimenting with and refining this game in Physical Education classes at the University of Illinois. Every boy who has played the game loves it. We presented the game between halves of the Illinois-Indiana basketball game during the past basketball season. Perry Moss, passing star of the Green Bay Packers, playing on one of the Flicker Ball teams, brought the fans to their feet by passing for a score the full length of the basketball court. This exhibition convinced us that the game has spectator appeal as well as player appeal.

As soon as production is under way on the Flicker Ball goals we
(Continued on Page 53)



New Sectional Grand Stands

**WRITE FOR
FREE FOLDER!**

Factory Built - Low Cost!

**A FEW TERRITORIES
STILL AVAILABLE**

Plan new grandstands or increased seating capacity the Kerrigan way. Many schools have erected these factory-built permanent steel grandstands at a great saving in cost. For complete information, write for catalog 13-E.

SECTION F — ENGINEERING DEPARTMENT

KERRIGAN IRON WORKS, INC.
NASHVILLE • TENNESSEE



Scout Report

By DWIGHT KEITH

GULF STATES CONFERENCE DOES "RIGHT DRESS"!

The Gulf States Conference joins the ranks of many other associations throughout the South which have adopted SOUTHERN COACH & ATHLETE as their official organ. A letter from Joe Aillet, President of the Conference, was received July 30th informing us that the Executive Board of the Conference has designated SOUTHERN COACH & ATHLETE as their official publication. The Conference, organized in 1948, is composed of small colleges in Alabama, Mississippi and Louisiana. The member schools are: Centenary College, Louisiana College, Loyola University, Louisiana Tech, Mississippi Southern College, Northwestern Louisiana, Spring Hill College, Southeastern Louisiana and Southwestern Louisiana. Joe Aillet, of Louisiana Tech, is President of the Conference; Joseph C. Mulhern, S.J., of Spring Hill, is Vice President, and R. J. Cambre, of Southwestern Louisiana Institute, is Secretary-Treasurer. Freshmen are permitted to compete in conference games and transfer students are eligible for varsity competition after completing 24 semester hours or 36 quarter hours. Championships are declared in football, basketball, baseball and track.

This is a compliment and distinct honor for SOUTHERN COACH & ATHLETE, but is also a responsibility which we shall assume seriously. Henceforth, we will include this Conference in our summaries at the conclusion of each sport season and will carry from time to time other material on their schools and athletic personnel which we hope will give them **timely, accurate and favorable** publicity on their activities.

GEORGIA CLINIC HIGHLIGHTS

The twelfth Georgia Athletic Coaches Association Clinic is in the records now, and it goes down as the best in our twelve-year history. You don't have to take my word for it. That was the consensus of our membership as well as many non-members who have attended most of our Clinics. Rex Enright, who has always had a seat in the "Amen Corner" when he was not occupying the lecture stand himself, said it was undoubtedly the best in the series. Coach Clyde Littlefield fired the opening gun with a very instructive lecture on track. The first two days were devoted exclusively to track and basketball. Coach Adolph Rupp, with three of his Kentucky players, put on a show that will not soon be forgotten by the 300-odd coaches in attendance. The Baron is always a good attraction but he really outdid himself on this occasion. If you missed hearing him I suggest you check on his 1950 clinic schedule and head him off—if you have to go all the way to Wisconsin to do it. You will get your money's worth!

The football portion of our program, which ran from Wednesday through noon Saturday, featured two coaches who made their initial appearance at our clinic, Frank Leahy, of Notre Dame, and Carl Snavely, of North Carolina. Coach Leahy told how his "lads" at Notre

Dame operate the T formation, while Snavely presented a strong case for the single wing. Wally Butts and Bill Hartman, of Georgia, made a nice contribution to the football discussions, and "Shorty" Doyal and C. M. Page, coaches of the ALL-STAR squads, rounded out the football lecture staff. "Duke" Wyre did a jam up job on athletic training—not to mention his extra curricular activities as a radio commentator and beauty contest judge.

The ALL-STAR basketball game just about filled the Tech gym. The South ALL-STARs, coached by Glynn Sowell, scored a 33-28 victory over Roy Rowlett's North ALL-STARs. The coaches' party at the Biltmore Hotel was a nice affair, but will be topped by the one we are planning for next year. The ALL-STAR football game at Grant Field drew over 25,000. The northern team, coached by "Shorty" Doyal and Charlie Waller, scored a 19-0 victory over the South ALL-STARs, coached by C. M. Page and "Bull" Garner. There wasn't a dull moment between halves. The half-time period began with a track relay race, followed by a fifteen-minute show by the high school bands of Cartersville and Jordan. It will be hard to find two bands next year that can equal their performance. As the teams came out to resume play in the 2nd half, announcement was made of the two winners of the college scholarships awarded by the G.A.C.A. The two boys selected were Billy Brice, of Gainesville, and Bill Harrell, of Savannah. These awards were made on the basis of need and worthiness. A committee from the Coaches Association had been at work for several weeks investigating the boys who were eligible. Scholarship and character were two qualities that weighed heaviest in the consideration.

The only thing missing was Coach W. A. Alexander, who has been a friend of the Association through the years. Coach Alex was on a trip up East in the interest of the Southeastern Conference. Before leaving, however, he made arrangements for his usual buffet luncheon at the Atlanta Athletic Club which was a fitting climax to the week's program. At the annual business meeting of the Association the following officers were elected: President, Selby Buck, Macon; Vice-President, Oliver Hunnicutt, LaGrange; Secretary & Treasurer, Dwight Keith, Atlanta; District Directors: Chick Shiver, Savannah; Bob Sperry, Albany; Sid White, Americus; Jim Cavan, Griffin; J. E. DeVaughn, Atlanta; Barney Davis, Forsyth; John Davis, Rome; Steve Maglio, Baxley; D. T. Smith, Canton; L. C. Gordon, Thomson; R. L. Doyal, Atlanta; H. D. Butler, Columbus; Carmen Torrie, Savannah.

RAMBLING WITH A REBEL

Henceforth we will offer more intimate and accurate coverage of Mississippi and Arkansas due to our good fortune in being able to engage the services of Mays B. Hunter, of Macon, Mississippi, as a staff correspondent. In his undergraduate days "Bitsy" was editor of the
(Continued on Page 58)



*If you want the best, son—
insist on ALL STARS!*



GOOD, sound advice to basketball players today, just as it was over a third of a century ago. Good, sound advice, too, because today's All Stars have been improved to take the punishment of present-day court action — improved in materials, design and construction. The first footwear designed exclusively for the grueling demands of basketball play, Converse All Stars continue to enjoy a wide margin of preference. They are specified by more coaches, worn by more players, seen on more basketball courts than any other basketball shoe. Old-time coaches said it; today's mentors echo it: "If you want the best, son — insist on All Stars!"

Why ALL STARS

out-perform and out-sell other basketball footwear

LIGHTWEIGHT... to minimize fatigue. DOUBLE-STRENGTH TOE GUARD... for longer wear. FULL LENGTH SPONGE CUSHION INSOLE with CUSHION HEEL and ARCH SUPPORT... safeguards against bone bruises and 'foot weariness.' HIGH PEG TOP... gives perfect ankle support. REINFORCED EYELETS... won't pull out. FOOT-FITTING LAST... for maximum comfort. NON-MARKING MOLDED OUTSOLE... gives positive, non-slip traction on all types of floors.



CONVERSE

Chuck Taylor

ALL STAR

BASKETBALL SHOES

You'll play BETTER in All Stars!

CONVERSE RUBBER COMPANY
MALDEN 48, MASSACHUSETTS

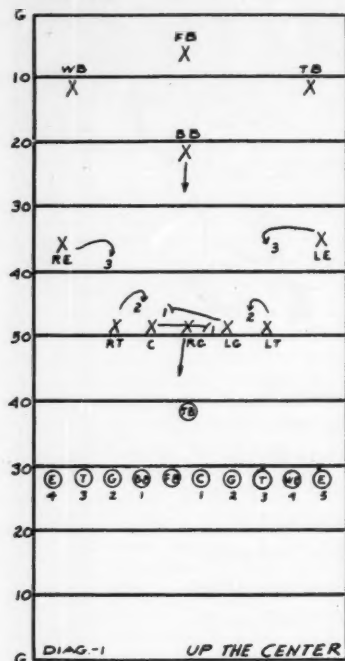
CHICAGO 6:
864 West Monroe Street

NEW YORK 13:
241 Church Street

SAN FRANCISCO 5:
100 Howard Street

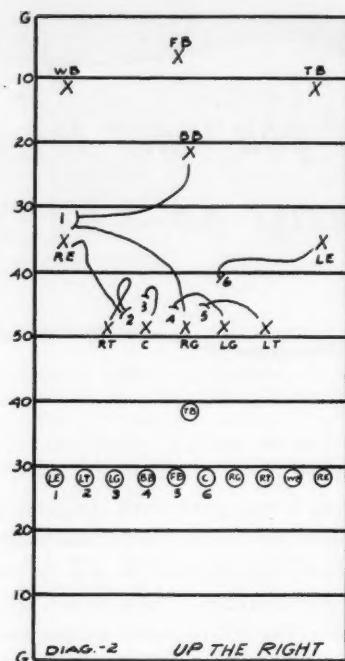
KICKOFF*(Continued from Page 18)*

We try to return a kick-off three ways. Namely, up the center, as in diagram 1, up the right, as in diagram 2, and up the left, as in diagram 3.



If you will look at **diagram 1**, you will notice that we put our right guard in the center spot. When we run a kick up the center, the right guard blocks the fullback, who is the kick-off man, and then gets up and blocks the safety man, or tailback. The center drops back and over and blocks the number one man. The left guard drops back close behind the center, crosses and blocks the number one man, or blocking back. The right tackle drops straight back and tries to get an inside block on the number two man, or guard. The left tackle drops back and tries to get an inside block on the number three man, who usually are tackles. The four backs play the ball and the three who do not catch it, form a wedge up the center for the back that does catch it. We try to use shoulder blocks and if we miss with a shoulder block, we try to go into a hip block. This method of returning kick-offs is used very effectively by a good many teams.

In **diagram two**, you will notice the way we try to run a kick-off up the right side. The right guard and blocking back get together and block

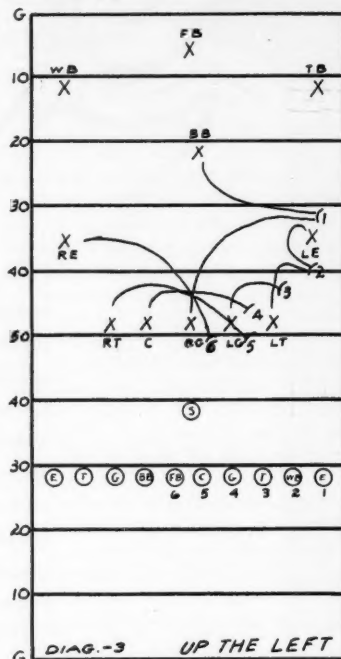


out the number one man, just as a fullback and blocking back would go after an end on an off-tackle play. The right tackle and right end drop back and a little to the outside, getting together and coming in on the left tackle, or number two man. The center drops back and blocks the number three man, or left guard. The left guard drops back and blocks the number four man. The left tackle drops back and blocks the number five man. The left end drops back and blocks the number six man. When the ball is caught by either the wingback, fullback, or tailback, the ones not catching it, lead him up the right side of the field, blocking the first man that gets in the way. There is also a very good chance for a reverse or a fake reverse on this play. If the ball is kicked to the tailback, he can very easily fake it to the wingback, coming across and keeping it himself. If the ball is kicked to the wingback, he can start to his left and give the ball to the tailback, coming up the right.

In **diagram three**, you will notice that we try to run this one up the left side. The blocking is reversed from what we did when we tried to run up the right. The right guard and blocking back get together and block the number one man out. The left tackle and left end drop back and to the outside, getting shoulder to shoulder and blocking the number two man in. The left guard, center, right tackle, and right end drop back and to the left and block number

three, four, five, and six in. The two backs not catching the ball lead up the left side, blocking the first man they come to.

We work on covering a kick-off around thirty minutes a week and pay particular attention to boys going straight down the field and



keeping their proper space. When any man going down the field has to run out of his lane in order to dodge a blocker, he has to be sure that he gets back in his lane so as not to leave big spaces. The two ends are responsible for outside plays and the safety man plays the ball. We usually have three teams working on receiving kick-offs and covering kick-offs. I believe you get some good running by working on the kick-off and at the same time, you are learning how to return them and how to cover them. When receiving a kick-off, all men have to be sure that they know where the ball is kicked and the men up front have to pay particular attention and be on the lookout for short kicks and balls hitting them. There are a good many other methods in returning kick-offs, but I believe the three diagrammed here are just about all any team needs.

You can just about figure that there will be five touchdowns scored in each football game nowadays. This will mean that you have to kick off or receive the ball at least seven times a game and I don't believe you have many plays that you use seven times during each football game.

(Continued on Page 61)

FLICKER BALL*(Continued from Page 49)*

plan to set up several outdoor courts cross-wise of a practice football field for use in Physical Education classes, student recreation and for the use of the Intramural Department in conducting tournaments. The football staff at the University of Illinois has expressed a desire to have several courts made available for the use of the varsity football team.

The game of Flicker Ball was exhibited before five hundred coaches at the Illinois High School Coaches Football Clinic this spring. The game was enthusiastically received. Many of these coaches were quick to see the possibilities of the game in making better football passers and receivers. Many inquiries concerning the game have been coming in since the clinic.

Time alone will tell how the game of Flicker Ball will develop as a game, or how much it will contribute to the ball handling skills of football players. Ball handling on high school and college teams can certainly stand improvement. The majority of varsity footballers cannot catch or pass a football. This sounds silly but actually the ball is not handled enough by any one man in the course of an hour's practice period to develop any high degree of skill. A football is more difficult to catch and pass than a round ball and requires more practice to eliminate fumbling. If this game will be made available to kids on the playground they will certainly spend many happy hours playing it. The game is a ball handling and precision passing game. Nothing develops ball handling like ball handling. In Flicker Ball, each boy passes and receives a football, not two or three times a game, but constantly throughout the game as in basketball.

If this game should capture the interest of kids and they are given an opportunity to play it, it cannot help but improve the game of football. It is much more fun for both players and spectators when passing plays are emphasized. Flicker Ball may assure more interesting football in the future.

RULES FOR FLICKER BALL**A. Dimensions.****A1. Indoor Dimensions.**

Game is played on any regulation basketball court. Goal shall be mounted on basketball board with bottom of hole eight feet from floor.

A2. Outdoor Dimensions.

53½ yards in length, 30 yards in

width, goals set 15 feet back of end line. Each goal will be equidistant between the side lines, parallel to the end line, and the bottom of the hole shall be eight feet above the ground. (It is suggested that game fields be laid out across the width of a practice football field — as many as three flicker ball fields may be laid across a regulation football field). A free throw line will be placed 30 feet in front of each end line.

B. General Rules

B1. No one is permitted to advance toward goal while ball is in his control. Player with ball in his control may move only in a lateral or backward direction.

B2. If player gains control of ball while advancing toward goal he will be allowed a maximum of one and one-half steps in which to stop his advance, or to swerve to a lateral direction. (If player receives ball as he is on right foot he may advance, place left foot, and will not be considered traveling until he again steps on the right foot).

B3. No player is allowed to make personal contact with an opponent.

B4. When ball goes out of bounds, an opponent of the player who

(Continued on Page 59)

SEAT CUSHIONS

FOR

FOOTBALL, BASKETBALL

and other

Sports Events

Soft material covered with
tough, craft paper —
non-fading

\$60.00 per thousand

Shipped C.O.D. —
anywhere in Georgia —

Phone or write —

Wright & Solomon**Fort Valley, Georgia**

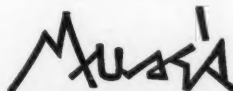
Phone 190

GOOD CLOTHES

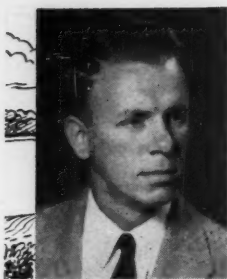
PAY FOR THEMSELVES IN

peace of mind

Smart men know that the extra smartness, extra goodness and permanent good taste of truly fine clothing is far more important than the price. For good clothes give you an invaluable feeling of assurance — a comforting sense of ease and elegance — no matter who you're with or where you go. You'll acquire the pride of ownership as soon as you get the habit of shopping in the friendly atmosphere of our store.



The Style Center of The South



Rambling with a Rebel

By MAYS HUNTER

Delta Correspondent

Mississippi American Legion Officials were in somewhat of a quandary back in July, when their scheduled Junior baseball playoffs blew up in a flurry of accusations hurled by the rival coaches. It all began a few days after Corinth defeated Greenwood for the North Miss. Class A title. Coach Wooley of the Delta team contended that the Corinth nine should be declared ineligible on the grounds that some members of the championship squad had participated in a game against former professional players. The State Committee upheld Wooley's protest and ruled Corinth out of the playoffs and Greenwood in. Then the fireworks really started when the Corinth coach, Hugh Holliday, retaliated by charging that Greenwood was guilty of the same misdemeanor. Upon investigation the Committee found the charges true and threw Greenwood out. Down in South Miss. the Jackson team had just whipped Hattiesburg for the crown. The chagrined Hub City coaches immediately jumped on the bandwagon and entered charges against the Capitol City boys for playing against professionals. This protest failed, but the Jackson team dropped out of the tournament anyway. That left just three teams to play for the state championship — Starkville (replaced Corinth and Greenwood), and Marks, North Miss. Class B Champs, with Hazelhurst, lone southern representative.

The Marks nine finally won the now somewhat tarnished crown of State Champions, and the right to represent the state in regional playoffs.

The discontented Corinth and Jackson teams held their own unofficial playoff and the northern nine emerged victorious in a 2 out of 3 set-to.

It stands to reason that there's hardly a Legion outfit in the state that one or more of its members haven't at one time or another played against professionals. The Legion officials should take some action on this rule, or else their program will become a farce as it did here in Mississippi.

Corinth is without a doubt the best Jr. team in the state and it's a shame that they were denied the right to represent the state in the regional playoffs.

* * *

With baseball out of the way most of our sport fans are ready for the new gridiron season.

We've heard much speculating and predicting this past month on the merits and exploits on their favorite teams.

The Big Eight(een) Conference, composed of the largest schools in the state, is looking forward to its tightest race in years. The conference has been divided this year, with nine teams in the north part of the state, and a like number in the south. At the end of regular season play the teams with the best record in each section will play for the Championship.

Most of the experts claim that the team to beat in the north is Clarksdale, which came from out of nowhere last season to be a title contender. In the south it's last year's champ McComb, that gets all of the Big 8 coaches'

votes to repeat this year. This is the way the experts placed the teams:

CLARKSDALE: Coach Melvin Hemphill was voted the "Coach of the Year" last season while serving his freshman term in the loop. He has most of his regulars back, led by big Mike LaBauve, 190, guard, James Kelly, 185, back, and the fast little scat boy, Dan Crumpton.

JACKSON: Rated as No. 2 team in the north, Coach Doss Fulton's Capitol City Tigers could easily cop the title. Jesse Greer, 195, tackle, and Houston Oakes, 155, back, were on last year's Big 8 reserve squad.

GREENVILLE: Despite the loss of All America back Ted Millette, Coach Warren Averitte will field another fine team. He has six starters off of last season's eleven, led by backs Lee Wallace, 160, and Amos Williams, 165.

TUPELO: With one of the three remaining All Big 8 boys on his squad, Coach Pick Noble's Golden Wave sits in 4th position in the preseason ranking. Watch fob guard Boyce Waters made the first squad last year and he'll get plenty of help from backs Mike Mask, 170, and Zerk Wilson, 160.

MERIDIAN: The coaches picked the Wildcats for 8th place, but here we'll have to differ with them and move the East Miss. team up to the 5th slot. Coach Jack Nix has the veterans Jimmy Townsend, 150, back, and Roy Russell, 175, guard, to pace his big squad.

COLUMBUS: If Coach O. J. Armstrong can settle on a definite system this year the Lee High Generals might go higher than their allotted sixth place. B. R. Mitchell is probably one of the best ends in the state, and Walters, 190, and Granger, 190, are two of the biggest tackles in the loop.

GREENWOOD AND VICKSBURG: Coach Maddox was hard hit by the loss of his "one man team," Jimmy Lear, and it looks like a bad year for the Deltans. Over at Vicksburg Coach Raymond Ray faces one of the toughest schedules in Bluff City history, but with a little luck the Greenies could come out better than we think.

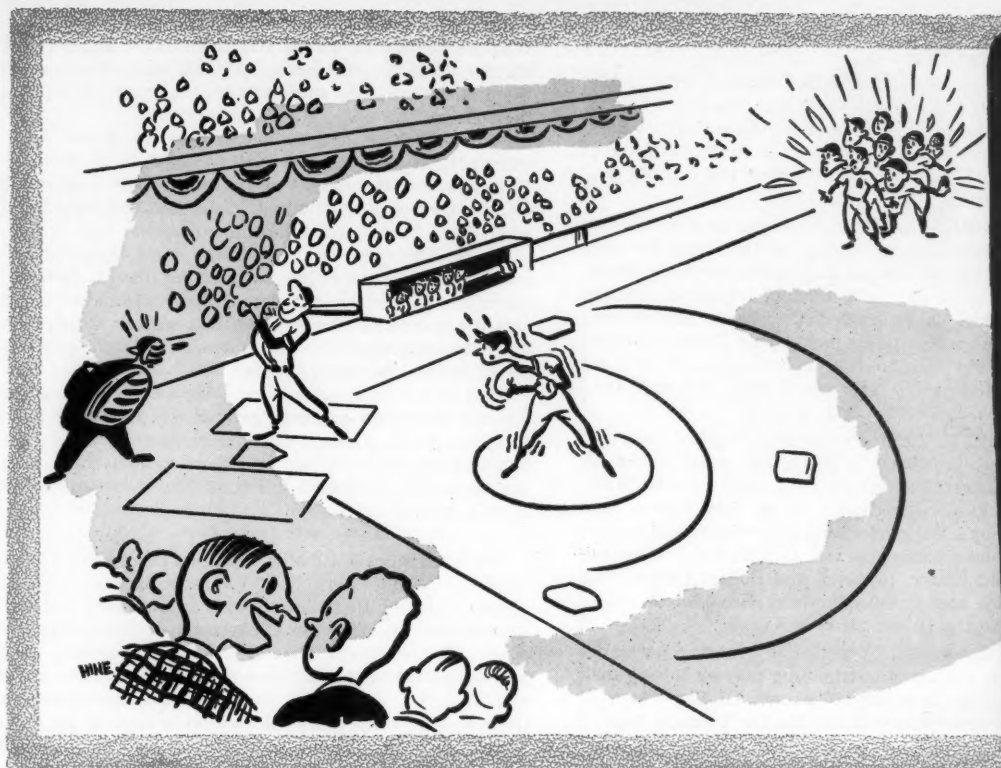
CORINTH: W. S. "Monk" Fowler is one of three new coaches in the loop this fall. Former Univ. of Tennessee back, Monk comes to the Warriors with a fine record from Lexington, Tenn. He'll install a new system and will undoubtedly find yeoman service for one of the best backs in the state, Gene Box, 165.

Well, that takes care of the northern part of the conference where the race will be much closer than in the south, where most people think McComb will be a cinch to cop the title.

Here's the situation in the South:

MCComb: Coach Sammy Bartling is rated by many as the smartest mentor in the state and last year's Tiger opponents will give you no argument on that score. Seventeen out of the eighteen coaches voted in favor of the Pike County boys to repeat as Southern Champ.

(Continued on Page 56)



"He Swings an Adirondack" . . .

and Powerful Proud He Is . . .


The shift to the left is called "self preservation" . . . but the poor pitcher has to stand there and face the music . . . and then again, it's nice music for the fans . . . as those ADIRONDACK bats keep blasting, hammering and belting those long, solid, sizzling smash hits that add up to proven hitting power in the major leagues.

Big league ball players like Bob

Thomson know that the combination of flexible whip action and **Second Growth Northern White Ash*** just can't be beaten. The timber is tough and rugged — flexible whip action adds power, distance and confidence to any line-up.

So to get the most out of your team — give your boys the best. Have them step up with an ADIRONDACK — America's unexcelled baseball bat.

* America's Unexcelled Bat Timber From McLaughlin-Millard's Own Timber Tract



Bob Thomson

— ADIRONDACKS —

Endorsed and swung by
Bob Thomson
and many other major leaguers

McLAUGHLIN-MILLARD, INC.
NORTHERN
ADIRONDACK
WHITE ASH
DOLGEVILLE NEW YORK

RAMBLING WITH A REBEL

(Continued from Page 54)

Bartling has line stalwarts End Don Stewart, 175; Tackle Jake Bellipani, 225; Guard Fred Day Smith, 175; and Center John Sharpling, who bounces the scales to a high of 260, all returning to the fold. Left Halfback Tommy Parker, 155, and Fullback John Lowry, 180, are the two big offensive guns.

HATTIESBURG: The Tigers, coached by the veteran C. C. (Hot) Moore, ranked second in the South division voting, with 11 second-place ballots and, five for third, for a point total of 27. His returning lettermen include All Big 8 tackle Henry Linton, 185; Larry Harrington, 205-pounder who also plays tackle, and Jimmy Hocutt, a fine 185-pound end. In the backfield he can call on Billy Hugh Montgomery, 140, and Tommy Pittman, 180-pound fullback, to lead the ball carriers.

BROOKHAVEN: Coach Hartwell McPhail of the Panthers has three-fourths of a potentially great backfield in fullback Harol Lofton, 165; left half Donald Wall, 158, and blocking back Ernest Blaise, 160. Lofton was one of the loop's top performers last season and is expected to be even better this fall. Don Sutton, 190-pound center, Donald Foster, 180, end, and Robert Grenn, 170, tackle, are line aces for the Panthers. Brookhaven could be the team to slip in and upset McComb.

LAUREL: Coach Van Tone has several fine performers but he has too many outstanding players to be rated a title threat. Joe Parrish, 160-pound All Big 8 end, is expected to cause plenty of trouble for Tornado foes.

NATCHEZ AND BILOXI: The Natchez Rebels, coached by A. I. Resington, and the Biloxi Indians, who will play under their new head mentor, E. A. Wright, brought up the rear in the voting. Coach Wright enters the Big 8 ranks for the first time from Itta Bena High School. This makes the second year in a row that the little Delta team has sent coaches up to the big loop. Last year it was Rosie Armstrong, now head mentor over at Columbus.

GULFPORT, MOSS POINT AND PASCAGOULA: The Commodores, Tigers and Panthers did not get a single point in the pre-season voting, but they may give some of the experts a surprise. J. H. Landrum is the Gulfport coach and R. V. Shields holds the same position over at Moss Point. Thomas (Dutch) Binion is back in the Conference down at Pascagoula. Binion guided McComb to a Conference title in 1946 — his two-year record at the Pike County school was 18 wins, two defeats and one tie. Dutch has been coaching at Holmes Jr. College these past two years, and we all welcome him back into the fold.

Leaving the Big 8 and quickly glancing over the smaller schools we find three other conferences in the state. All three of these loops are in the northern part of the state and all on about a par. The Choctaw Conference covers most of central Mississippi and this is its sophomore year of operation. Three teams seem to be in the limelight — Louisville, Kosciusko and Philadelphia — with Macon and a possible dark horse. Harold Crowson, powerful Louisville fullback, is the pick of the experts for "Player of the Year," with Irby of Kosy High a close second. Buck Adams, rough Macon end, should prove to be one of the loop's outstanding linemen.

Over in the Little Ten, which covers the northeastern section of the state, defending champion Grenada is back with another of her great teams. Aberdeen will probably give Grenada its toughest fight for the crown, along with Amory. Tuffy Bourland of Aberdeen is the pick for out-

standing backfield work.

In the Delta Conference, Indianola looms again as the biggest threat to dominate the conference. Last season the Indians went to the finals of the state playoffs in their class.

Although there are no conferences in South Miss., except the Big 8, it doesn't lack for good football teams. Picayune won the class A championship last season and could repeat with a little luck. Columbia and Hazelhurst again have fielded championship squads.

Booneville High, up in northeast Miss., has the best record of any of the independent teams, having lost only one game in the last two years. They also went on to win the state basketball crown last winter. Coach Box is to be congratulated on his team's athletic achievements in the last several years.

Most of the High School teams have their eyes on the coveted invitation to participate in the Memorial Bowl Game staged in Jackson every December between some outstanding southern and northern teams. Last year Bogalusa, La., defeated a strong Mass. eleven in the Bowl's inaugural.

* * *

The Mississippi State Maroons are a big question mark as far as Southeastern Conference forecasters are concerned. Opening their season with a new coach and new system, not many of the experts give State much of a chance for a decent showing this year. Coach Slick Morton comes to the Maroons from VMI, and we might add, he didn't come alone. Most of his assistants followed their boss down to Starkville, as did several of his players. Slick worked the squad over pretty well in spring drills, separating the men from the boys, more or less. He has only six seniors on the entire squad, so even though little is expected out of his squad this fall he's serving notice that the Maroons will be heard from next year.

Installing the T formation Morton will have trouble with the man under center. He'll have to depend upon a veteran who never played back of center before, a sophomore, and a fellow who has done nothing for the past three years but boot the point after.

Don Robinson is a reformed tailback, but last season he completed only seven of 20 passes and had three stolen by the other side. Max Stainbrook is a gifted athlete, yet two seasons of kicking hardly qualify him for the exacting duties of quarterback. Joe McNair is a 196-pound sophomore who will go places — when he finds the way through trial and error.

In the line he'll have such veterans as big Murray Alexander, 220-pound end, and Jim Champion, tackle. One of the most outstanding sophomores of last season was the State center, Jerry Taylor. Not a few Mississippians will be surprised if Taylor snags down conference laurels this year with his brilliant playing.

* * *

Commissioner Bernie Moore says that the teams to beat this year in the Southeastern are Tennessee, Tulane, Vanderbilt and Ole Miss. You won't get any arguments from Rebel fans on that, for the people up at Oxford are counting heavily on Johnny Vaught continuing his amazing work and bringing the Championship back to the Johnny Rebs.

Ole Miss could have the weapons needed to jolt the league for a third straight surprise season. Points in the team's favor are a sharp, leathery line, one that should make up in unit speed what it will lack in heft. Big Barney Poole is the only lineman not returning to the fold. The big forward wall will probably be anchored by the Stribling brothers, Jack and Bill, on the wings,

and towering Ken Farragut amidships, at center. Roland Dale and Doug Hamley, last year's captain, are playing their fourth year at the tackles, and Bob Fuerst and Jimmy Crawford, All Southeastern last year, are solid at the two guard berths.

Of course Vaught's biggest headache is the quarterback slot with no Farley Salmon around. But they said last year Ole Miss wouldn't go for lack of a quarterback — and the amazing Vaught came up with Salmon. This year he has letterman Bob Jabour and two sophomores, Cecil Puckett or Rocky Boyd, to work with. Working at fullback will be Long John Dottley, the 194-pound junior who came so fast in the final three games of the '48 season. Kayo's average carry last season was a nice 4.5. Red Jenkins will probably get the bid at right half while Billy Mustin and Bobby Wilson fight it out for the left side of the backfield.

The Rebels have plenty of reserve strength and a big group of sophs off of last year's great freshman team. The Red and Blue scored another victory last spring by signing up most of the state's high school stars, led by Teddy Millette, Greenville All Southern and All American, and Jimmy Lear, the fastest prep grinder in the state's history. Lear starred in four sports at Greenwood High last year and climaxed his career by setting a new state record in the 100 yard dash last spring.

Opportunity State Has Many New Prep Coaches

As the first month of the Arkansas football season gets under way there are over 60 new coaches and assistants on the job.

There is only one coaching change in the Big Six Conference, which is composed of the state's six representatives in Class AAA. Elvin Geiser takes over the reins at North Little Rock succeeding Sam Cook. Geiser, former backfield star for the University of Arkansas, has a fine record behind him at Fayetteville, where he molded strong teams in recent seasons.

Some of the other new head coaches include: **Fayetteville**, Harry Vandergriff; **Atkins**, Carl Sorrels; **Texarkana**, Leona Pense; **Bearden**, Elred Rodgers; **Jonesboro**, Robert Malcolm; **Searcy**, James Ahlf; **Hope**, Clyde Trickey; **Eudora**, Jim McSawyer; **Monticello**, Stanley Cheshier; **Harrison**, Jim Crafton; **Marvern**, Jim Reichert; **Dierks**, Eugene Keaton; **Booneville**, Ton Murphy; **Forrest City**, Bill Erwin, and **Benton**, Maurice Jefferies.

Arkansas prepsters again will compete in four classifications — Triple A or Big Six, Double A, A and B. The Big Six teams will decide their championship in regular season play. Titles in all other classifications will be determined in post-season playoffs of district champions.

The Big Six teams are shaping up to look like the finest squads in conference history. The Little Rock Tigers are again in the favorite's role, although keen competition is expected from the other five. The Tigers, defending champions, have eleven lettermen returning. Jiggs McVey, lightning fast breakaway runner, is back in harness, as is triple threat Ken Carter. Another welcome sight to Coach Wilson Matthews is expert T Quarterback Bobby Spann, handling the ball with speed and deception.

Coach Joe Dildy over at Hot Springs is looking for better days this fall. He won only two games last year, but 15 lettermen are back in the fold with experienced men available in every position.

All State Quarterback Billy Wayne Ballard returns to help bolster the El Dorado Wildcats and Coach H. C. Jenkins. Ballard is expected to get very little help,

(Continued on Page 62)



Tops with Football Coaches

Newest developments in modern protective equipment

Across the nation football coaches agree that KING football protective equipment is tops . . . tops in modern styling . . . tops in playing freedom and comfort . . . tops in materials and workmanship . . . and above all, tops in protection. Years of satisfactory service have won respect for KING quality. That's why it pays to specify KING custom-built

SHOULDER PADS
HIP AND KIDNEY PADS
RIB PADS
KNEE PADS
THIGH GUARDS

PROMPT DELIVERY OF ALL ORDERS
through your local dealer.

KING
Sportswear

1848 North Wilmot Avenue
Chicago 47, Illinois

(A Division of Wilson Sporting Goods Co.)

SCOUT REPORT

(Continued from Page 50)

student newspaper at Ole Miss, and was president of the student body. He did Public Relations work with the Navy during the war, while his coaching experience in Mississippi gave him a knowledge of the athletic set-up throughout the Delta and a wide acquaintance among coaches and school people. He is at present engaged in Y.M.C.A. work in Mississippi. "Bitsy," as you will see, is a capable writer and a high type gentleman.

ATTENTION, GEORGIA COACHES

This point is hard to get across. The G.A.C.A. year runs from September 1st through August 31st. Many coaches delay paying their dues in the Coaches Association until late in the year, then they become confused when they receive a notice in the fall that their dues are unpaid. Some members of many years' standing are guilty of this. Membership dues are \$3.00 a year and all coaches in the State of Georgia are eligible for membership. How about sending them in at the beginning of the year this time?

PLACEMENT BUREAU FOR COACHES

The G.A.C.A. is setting up a Placement Bureau as another free service to its members. Within the next few weeks all members will receive a letter explaining this service. There will be no charge and it is entirely optional with you as to whether or not you want to be listed. It may result in your being notified of a better job.

SHORT PUFFS

HARRY AMTMANN, of A. G. Spalding & Brothers,

Inc., announces that the National Junior College Athletic Association has adopted as "Official" for their 1949 games the J5-V Football and also has again adopted the Spalding Top-Flite Last-Bilt Basketball for all of the 1949-50 basketball games. . . . **NED WARREN** is leaving Fort Valley to do graduate study at Peabody and he will also serve on the Physical Education staff. Ned was G.A.C.A. Director from the 2nd District and has done an outstanding job at Fort Valley. He carries with him the best wishes of the coaches of this state as well as his many friends in Fort Valley. He will be succeeded by **Norman Faircloth**, former coach at Cochran and Sparta. . . . **HANK MADDEN**, coach at Wilson, N. C., dropped in for a brief visit. Henry has added **George Roberts**, who played guard at the University of N. C., to his staff. Roberts will coach the Wilson line. . . . **Bill Dole**, who compiled a great record at Fayetteville, N. C., is now at Eastern Carolina Teachers College. . . . The Coaching Clinic at Greensboro, sponsored by the North Carolina High School Coaches Association, was highly successful. The ALL-STAR basketball game played to a big crowd and the football game drew over four thousand. . . . **Chick Hosch**, Athletic Publicity Director at Georgia Tech, is taking bows for the great job he did in publishing the Southeastern Conference record book. Copies are available at \$1.00 each and if you are a coach, player, or sports fan you don't want to miss it. . . . The last recorded use of the dropkick in University of Florida football was **Eddie Hausenbauer's** successful extra point against Randolph Macon in 1942. . . . **JIM YANCEY**, a member of Florida's corps of speedbacks, was captain of the Gators' undefeated golf team last spring.



It's
YOUR GAME
protect it always

Limit your bag of game to the laws set forth by your state government and cooperate with your wild life commission in every way to conserve this valuable asset . . . you and you alone can protect it.

Procure your Hunting License from us...and select your sports equipment from the South's Largest Sporting Goods Dealer. MAIN 7137

★ **Walco Sporting Goods Co.**

PRYOR STREET AT AUBURN AVENUE...ATLANTA



- ICE
- COAL
- COLD STORAGE

ATLANTIC COMPANY



General Offices

ATLANTA, GEORGIA

FLICKER BALL*(Continued from Page 53)*

caused it to go out of bounds will be given possession at that point, out of bounds.

B5. All attempted shots for score must be thrown with one hand shot.

B6. If ball is kicked intentionally, opponents are given possession out of bounds at point parallel to infraction.

B7. Five players compose a team (indoor rules).

B8. Seven men compose a team (outdoor rules).

B9. In the indoor game a half circle area, the radius of which is the exact distance from the middle of the goal to the outer edge of the free throw circle, shall be called the dead ball area, in which no offensive player may touch ball. Touching of ball in dead ball area by offensive team will result in opponents possession of ball out of bounds on side in line with free throw line. A defensive player may run through dead ball area with ball in his possession, but he may remain in this area in possession only three seconds.

B10. In the outdoor game, the goals will be erected 5 yards behind the end line, and all balls will be dead as they cross the end line, whether try for goal is successful or not. In either case, possession of ball is given to defending team behind own end line.

B11. In cases where receiver of pass is bound by the rules to receive it within a specific area he must gain definite control of ball within that area, (i.e. if player received ball while off ground both feet must land within area).

B12. In passing ball in from out of bounds these rules apply:

1. When ball is out of bounds in front court, player must throw ball in with lateral pass.

2. When ball is out of bounds in back court player may throw in anywhere in back court.

B13. When a team is given possession of the ball out of bounds it will be given 5 seconds in which to put the ball in play. Penalty for violation — loss of ball at that point.

C. Scoring.

C1. Goal is scored by firing ball into goal. Score is worth 2 points. After successful goal or unsuccessful try, defensive team is given possession of ball behind own goal line.

C2. Any attempt on part of defense player to goal tend in dead ball area (i.e. deliberately bat attempted goal out) shall result in award of goal to shooting team.

C3. A successful free throw attempt will be counted as one point for the scoring team.

D. Fouls.

D1. For personal foul — fouled player gets a free shot at goal from center jump circle. Ball is dead and after shot, successful or otherwise, fouled team is given possession of ball out of bounds at center line. Thrower may not cross center line until after ball is dead.

D2. Five personal fouls disqualify player.

D3. Free throw — one for personal — two for flagrant foul, or unsportsmanlike conduct.

D4. On double foul each fouled player is given free throw, then center jump is used to put ball in play.

E. Timing.

E1. Game will be two 20-minute halves — time is out whenever ball is not in play. Each team is allowed three 2-minute time outs per half. A free throw is allowed for each extra time out. Any player may shoot.

F. Jump Balls.

F1. Center Jump — Ball tossed up between 2 centers, ends pointing toward goals. Man first obtaining ball after center jump must pass ball laterally. Player other than jumper must touch ball before jumper may again handle the ball in all jump ball situations.

F2. Center jump will be used to start each half and in case of double foul. Jump ball on spot will be used to settle all held ball situations. Player receiving tap in jump ball situations must throw laterally.

G. Equipment.

G1. A regulation football will be the official ball.

G2. The goal shall be a 4' x 5' rectangle, with a 2' x 3' rounded rectangular hole in it. The goal shall be mounted in such a manner that its surface is at right angles to the sidelines of the court, and the height of the lower edge of the rectangular hole shall be exactly eight feet from the floor.

H. Elastic Powers.

H1. The officials shall decide any question not specifically covered in the rules.

For SERVICE...**QUALITY...****VERSATILITY...****Call****O. H. GOOGE**

MA. 4546 • DE. 4142

THE Stein PRINTING CO.**Printing and Lithographing**

★ *Men in sports realize that it pays to look the part — that is why we have the privilege of making clothes for so many successful coaches!*

H. Glenn McNair*Clothes . . . Made for you*

42 Walton Street, N. W.

Grant Building

ATLANTA 3, GA.

*"FOR BETTER WEAR . . .
SEE GLENN McNAIR"*

TOUCH FOOTBALL

**Suggestions and Rules
for Playing**

A popular game for high school
and junior high boys.

Price \$1.00 prepaid

Order from

W. W. Scheerer, DirectorPhysical Education
Wofford College

Spartanburg, South Carolina

HERE AND THERE OVER THE NATION

By

H. V. PORTER

SOCCER ACTIVITY: The game of soccer is popular in a few of the eastern states and there are a number of teams in metropolitan areas in other parts of the country. The game has not been widely played in smaller communities except in a few cases where there is a foreign-born population from countries in which soccer has about the same standing as baseball in the United States. For the past couple of years, the Federation has maintained contact with the United States Soccer Association. As a result of these contacts, certain modifications in the game have been discussed. At the last meeting of the joint group, a special committee was set up to make definite recommendation concerning ways in which the game might be modified to be more attractive to high school and grade school students. It has been sug-

gested that the National Federation publish a special set of soccer rules to be included with one of the other rules books such as that for Six-Man Football. Further report by the committee will be relayed as soon as it is ready.

SWIMMING RECORDS: For the convenience of each state office which sponsors swimming, a small supply of blanks for applying for national record in any swimming event is enclosed. It is suggested that a few of these blanks be placed with each manager of a major swimming meet where there is a possibility that a new national record may be set.

At the last meeting of the National Swimming Committee, various meet problems were discussed. No significant change was made in the rules except that there is a slight difference in the order of events. The diving event will now precede the 150-yard individual medley.

FOOTBALL MEETINGS: The first football meeting of the season was held at Little Rock, Arkansas, on May 21st and 22nd. This meeting was originally planned for a group of meeting leaders in Arkansas. Interest developed in surrounding states and, as a result, there was attendance from the states of Louisiana, Mississippi, Tennessee and Missouri, as well as from Arkansas. The meeting included a thorough analysis of rules fundamentals and a review of the entire code with special emphasis on those sections which are slightly different from those of last year.

Following this meeting, sectional meetings were held as follows: Atlanta, Georgia — Aug 28th; Indianapolis, Indiana — August 13th; Chicago, Ill — August 16th; Flagstaff, Arizona — August 18; Charleston, West Virginia — August 19th; Augusta, Maine — August 27th; Seattle, Washington — August 24th; Rochester, New York — August 24th.

In addition, nearly all of the states in which the state association is acting in officials' training work, held statewide and local meetings. In states such as Iowa, Kansas, Michigan, Minnesota, Nebraska, New Mexico, Oregon and South Dakota, a session of the state coaching clinic is devoted to a discussion of the rules and these clinics are followed by a series of meetings to reach all sections of the state. States such as Kentucky, Missouri, Pennsylvania and Wisconsin hold a preliminary meeting for district leaders and then sponsor a series of local meetings in charge of such leaders.

BASKETBALL RULES FOR GIRLS: For the current season, the Basketball Rules for Girls are slightly more liberal than in the past. A certain amount of dribbling is now permitted and substitutions may be freely made. Also, the ball is awarded to the free throwing team after a free throw. It is felt that this latter rule will curb the intentional foul.

The Women's Basketball Rules are being published by the Amer. Assn. of H.P.E.R. and books will be avail-

SPORTING GOODS

We carry the best known
lines in athletic goods —

MACGREGOR-GOLDSMITH

WILSON, SPALDING,

KING, SPOT-BILT,

VOIT, CONVERSE

and many others.

Reeder & McGaughey, Inc.

52 Broad Street, N.W.

ATLANTA, GA.

... ANNOUNCING ...

The publication of the first annual
**SOUTHEASTERN CONFERENCE FOOTBALL
RECORD BOOK**

100 pages of individual and team records, scores of all games since 1890, bowl game scores by quarters, long scoring runs, leading scorers for each year, team standings for each year, 1949 team data and rosters, list of all field goals, etc.

\$1.00 Per Copy

Order your copy now by check or money order

Chick Hosch, Editor

356 Fifth Street, N. E.

Atlanta, Ga.

able during September. For state associations which desire to use these books in quantities, they may be secured through the National Federation office.

BASEBALL RULES ACTIVITY: At a spring meeting of the Rules Committee of the Professional Baseball Clubs, it was decided that a recodification of the rules used by the Professional Clubs is needed. A committee was appointed for the purpose. This committee is working in cooperation with the National Federation office in an attempt to secure a recodification which will be an improvement of the older Baseball Rules and which can be accepted by the Professional Clubs. Work on this codification has been in progress during the summer and it will be presented at the next meeting of the baseball group.

FOOTBALL EXPERIMENTATION: In a recent issue of the bulletin of the California Southern Section, the editor comments on the advantages of a proposal to have a field-goal in football score 4 points instead of 3. It is contended that this would result in more frequent use of the attempted field-goal since 2 field-goals would then win over one touchdown plus the try-for-point.

It is agreed that the attempted field-goal other than during a try-for-point has almost disappeared from the high school and college game. There is some question as to whether it is possible to stimulate more kicking without changing the conditions which now make it almost impossible for a team to score a field-goal unless they are so near the goal line that there is a chance for a touchdown. The goal posts were placed on the end line partly as a safety measure and partly to keep the end zone clear for forward pass completions. Hence, it is the question of sacrificing forward passing or kicking. We are waiting for some genius to devise some way to "have his cake and to also eat it."

Other groups are experimenting with an extension of the trend toward encouraging more ball handling behind the line. A number of changes of recent years have been in this direction, including the granting of permission to hand the ball forward under specified conditions. It would be worthwhile to experiment with a rule which would treat any forward pass which does not cross the line the same as a handed ball. This would permit any player to touch or catch such pass but it would be necessary for a lineman to turn and be at least a yard back.

CHANGES OF ADDRESS: Secretary T. A. Sanford now has his office at Third and Elm Street, Henderson, Kentucky. State officers are requested to make this change in address.

Address Secretary E. Abrahamson at City Hall, Valley City, North Dakota (instead of Supt. of Schools, Belfield).

NATIONAL FEDERATION ANNUAL MEETING

This is a reminder of announcement made last spring. The annual meeting of the Federation will be held at the Chase Hotel in Santa Monica, California, on December 28-31. It is probable that the first general session will be held on Wednesday night, December 28, to permit ample time for most delegates to remain at home for Christmas. The Football Committee will meet late Saturday, December 31 and Sunday, January 1.

Blanks on which reservations may be made will be sent during October. No reservation action is necessary at the present time.

Program details will be sent as soon as they are ready.

KICK-OFF

(Continued from Page 52)

game. In addition to perfecting something that is very important, your boys will get in good shape and won't realize they are running quite so much. This work can be done without tackling. In fact it is wise to have them tackle on these kick-offs but once or twice a week. It is a very fine feeling to sit on the bench and know that your team knows how to cover kicks and also knows how to return them. A good many games are won or lost by a coach being afraid to work on this phase of the game. I believe any time you put on it will be time well spent.

ETHICS

(Continued from Page 52)

to graduate and go to college, again we must tell him that he is going there to get an education and that he owes it to himself to go where he can best get the particular kind of education that he wants. I think a high school coach should counsel with his boys and advise them in regard to the educational advantages of the different schools. He can do this and still leave the final decision with the boys.

And now we come to the college coach. What can he do? Well, it

seems to me that his first duty is to the school that he represents and that loyalty to that institution should impel him to speak honestly and with integrity, should prevent him from making false promises and from painting an untrue picture of his school and the kind of an education that it can give. And right now I would like to say that one of the most pernicious practices I know of is that of a college coach, going around with a contract in his pocket, bringing all sorts of pressure on a boy to sign it. In the first place, he casts reflections on his school, as though implying that it is not honest enough to carry out its obligations without putting them in contract form, and in the second place, he hopes to use it as a weapon to browbeat the boy in case he signs it and then honestly decides that he doesn't like that particular school and doesn't want to go there. I think it is a form of disloyalty also, to go about casting false insinuations about other colleges, as though one's own school was not fine enough to stand on its own merits. If we can't "sell" our own school through its virtues and attributes, we have no business casting reflections on other schools. And if the boys we talk to weren't so young and unsophisticated, they would be aware of that fact. So we start off by taking advantage of their immaturity and credulity and that, surely, is unworthy of the game of football and of the institutions which we represent. But what can we do that is concretely good? We have to go back to that old refrain—tell the boys over and over that they are going to school to get an education and that football must always be secondary. You may be weary with my repetition, but I do think it is absolutely fundamental and of utmost importance that our boys place their education first and that we do everything possible to see that they leave college with their degrees, ready to take their places in the world, and most of all, with a profound respect for their college and the sport that enabled them to get an education.

SUBSCRIPTION RATES:

\$2 a year; \$3 for 2 years;

\$5 for 4 years

Southern Coach & Athlete

115 Walton Street, N. W.

Atlanta 3, Georgia

RAMBLING WITH A REBEL

(Continued from Page 57)

however, for the Wildcats have only five lettermen left over from last year's squad.

Only four men are seniors on the Pine Bluff squad and Coach George Terry will field a predominantly sophomore team. Halfback Francis Long and Guard Bill Campbell are the most outstanding of his nine lettermen.

Fort Smith fans are expecting great things out of Buddy Moore, All State Halfback, this fall. Coach Frank Jones has ample backfield lettermen, but a small green line with hardly a man tested under fire.

A record turnout of over 100 grid hopefuls greeted new Coach Geiser at North Little Rock. The situation looks very good with 10 seasoned veterans on hand and a large group of promising newcomers from last year's Junior High team.

Moving on out of the Big Six — Blytheville looks like it will again repeat its performance of winning the state championship. Athletic Director Russ Mosely, former Alabama great, look with glee on his 19 returning lettermen.

Coach Joe Dildy is to be congratulated on the fine Coaching School held at Hot Springs during the summer with Frank Leahy handling the football and Clair Bee, the basketball. It was a very successful meeting with over 500 coaches attending.

EDITORIALS

(Continued from Page 14)

with more publicity than others it is because they have better organized publicity service and they more often furnish us with desirable material. The same space which they use is "yawning" for your technical articles, feature stories and pictures of your championship teams, star players, band, clubs, cheer leaders or that pretty majorette.


We do not accept tobacco, beer or liquor advertisements — nor any others which we think would be a determining influence on the American youth. We also prefer not to carry ads of Concerns which are engaged in a legitimate business but whose products are inferior to the claims advertised or whose business methods are unethical.

We are too busy trying to meet our deadlines to try to pick a quarrel with other publications in our field.

We know we make mistakes — that proves we are human. Realizing our own frailties, we are tolerant of the mistakes of others and of opinions contrary to our own.

Just to put it briefly, after all this rambling, this is your publication. Its purpose is to serve you and the best interest of American Athletics. Use it! And don't shoot the Editor — he is doing the best he can!!

TROPHY SHOP
38 Peachtree Arcade, Atlanta, Ga.—MA. 2736
**TROPHIES - CHARMS
MEDALS**



Immediate Engraving
HOWARD KALB HUBERT KALB

ATTENTION STUDENTS
Your publication or school annual requires good photoengravings. Our years of experience go into the making of fine quality printing plates. Zinc or copper, one or more colors.
... Inquire about special school annual rates!
**ARTCRAFT
ENGRAVING CO.**
146 Nassau St., N. W. • Atlanta, Ga.

**The King of Cameras, YOURS
AT NEW LOW PRICE!**



Pacemaker Crown **GRAPHIC**
WAS ~~185¹⁵~~ **NOW** **152⁵⁰**

LET US SHOW YOU YOUR NEW CAMERA TODAY AT...

• FRYE'S FOTO SHOP •
259 Peachtree Street WALnut 0458 Atlanta, Georgia

★ **BOUND EDITIONS** ★
of SOUTHERN COACH & ATHLETE
Volume X (1947-1948)
Containing all 10 issues Beautifully Bound!
\$5.00 each, postpaid
The Following Are Available at \$3.00 Each
Volume III (1940-41) Volume V (1942-43) Volume VIII (1945-46)
Volume IV (1941-42) Volume VI (1943-44) Volume IX (1946-47)
Volume VII (1944-45)
— Order Now From —
SOUTHERN COACH & ATHLETE
115 Walton St., N. W. ATLANTA, GEORGIA



comfort and safety... *in Action!*

On the gridiron, offense or defense, players need the protection and confidence in equipment that scores touchdowns! RIDDELL equipment is built for action . . . constructed with the finest materials and superior workmanship to insure dependable performance.

For over a quarter of a century, coaches and athletes have learned to rely upon utmost service and quality from equipment bearing the name RIDDELL. The RIDDELL Patented Safety Suspension Helmet is a superior example of thorough protection against head injuries . . . it is unsurpassed by any helmet on the market. The RIDDELL football of top grade leather, is expertly molded for accuracy in kicking and passing. And the most complete line of football shoes by RIDDELL—originators of the removable cleat—are the strongest, most flexible shoes on the field. They're "snug-fit for comfort and made to withstand rugged wear. Yes, in football equipment you can be sure of top performance when you specify RIDDELL.



**Place Orders
Through your
RIDDELL Dealer!**

1259 N. WOOD STREET

John T. RIDDELL Inc.

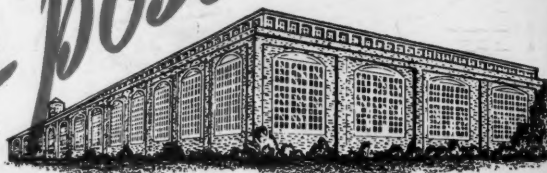
CHICAGO 22

Famous for ATHLETIC SHOES • Inflated Goods • Football Helmets

New York Public Library
Fifth Avenue & 42nd St.
New York 18, N. Y.



TODAY



1930



1921

The growth of the IVORY SYSTEM—from its small factory beginning to its present size—with acres of land and thousands of feet of floor space—was brought about as the result of the confidence placed in the I.S. by thousands of Coaches and Athletic Directors throughout the land. The IVORY SYSTEM—as the Oldest and Largest business of its kind—will continue to justify that confidence by doing the finest reconditioning work that can be done by anybody—anywhere.

Ivory System Inc.
RECONDITIONERS
OF ATHLETIC
EQUIPMENT
PEABODY, MASSACHUSETTS

